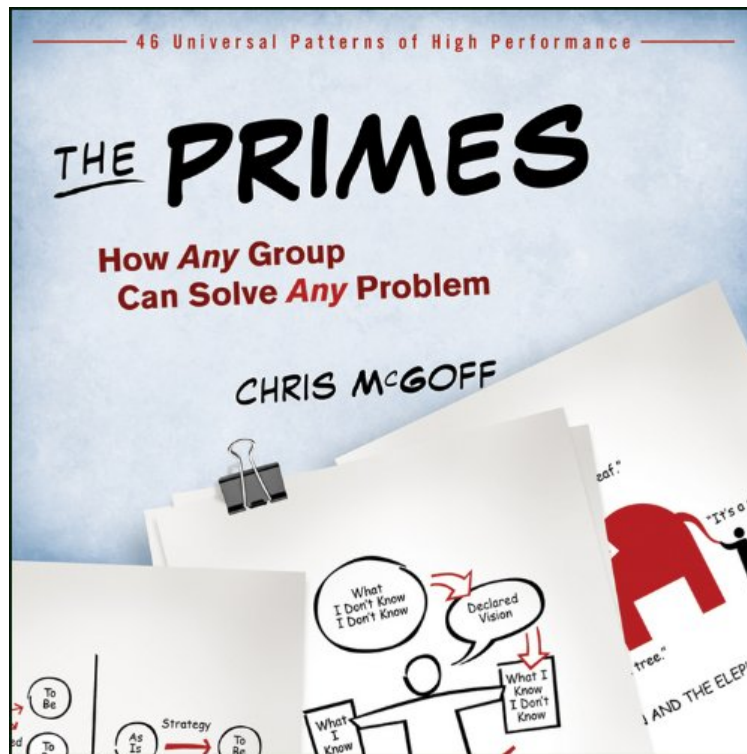


# The Primes: How Any Group Can Solve Any Problem

Chris McGoff

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**Chris McGoff : The Primes: How Any Group Can Solve Any Problem** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Primes: How Any Group Can Solve Any Problem:

5 of 5 people found the following review helpful. A good book to change how you thinkBy AmandaThe Primes is a great book to read through and take the time to evaluate how you think about a problem, individually or in a group, and make changes. I found the primes presented in the book extremely relevant to countless situations in life that without reading The Primes you easily fail to notice. Overall, this book is really help in changing how you approach problems and just generally how you think about yourself and the world around. I would recommend anyone about to enter the work force or already working to take the time to read the book and apply the primes.4 of 4 people found the following review helpful. Great, generous offering for Universe Denters. Best practices shared at their best!By adriano pianesiThe "Primes" shares pearls of wisdom in form of patterns, to create an "alphabet soup" for transformational work, no matter the arena you are working in. It provides a meaningful, original and simple way to access the author's 30 years of consulting experience, by making it readily available with simple images. As a training consultant, learner and practioners of learning as transformation I particularly appreciated how this book frames the often complex work of sharing "best practices" as a work of "naming the world" - in line with a Freireian pedagogy. As the ideas in the PRIMES have proven to work in a variety of contexts for transformational efforts, reading the book stimulates and inspires the reader to put these "lessons learned" into practice. Ultimately, THE PRIME is a book for leaders during organizational change efforts.0 of 0 people found the following review helpful. Enlightening and Easy to ReadBy Lindsay DoddI had the pleasure of taking a graduate course with the author of "The Primes: How Any Group Can Solve Any Problem" which means I read the book several times, cover to cover. The book is easy to read and the

pictures provide good visuals for understanding the content. Explanations of the discovery or creation of each prime provide great examples of the meaning and implementation. Not only do the primes teach about problem-solving and leadership but many of them also caused me to look inward and evaluate my own behavior and state of being. I will admit it was helpful to have the creator available for consultation and explanation but even so it is a great book. As a college student, I chose to keep this book rather than sell it back...which should say a lot for the book.

Discover fundamental principles of high-stakes change and organizational transformation The "primes" are universal and unavoidable patterns of group behavior that emerge whenever people attempt to transform systems or collaborate to solve complex problems. Every change agent has felt their effect, but few can recognize, anticipate, and manage them. Unacknowledged, the primes can put any leadership agenda at risk. Once mastered, the primes become a force that drives intended outcomes. The Primes is a field manual for anyone ready to step up to serious challenges, predict and manage inevitable problems, create a brighter future, and produce extraordinary results. An essential guide for 21st century problem solvers and change agents, The Primes unveils 46 universal secrets of how to: Tackle complex problems successfully and deliver extraordinary results on time Forge lasting consensus among competing interests and keep teams focused and productive Recognize and eliminate the most destructive forces in an organization Establish cultures of integrity The Primes gives leaders the edge they need to succeed. Once the primes are revealed, you'll see them everywhere!

From the Back Cover What Happens When People and Organizations Have TO Change? The primes are universal and unavoidable patterns of group behavior that emerge whenever people attempt to transform systems or collaborate to solve complex problems. Every leader has seen their effect, but few can recognize, anticipate, and manage them. Unacknowledged, the primes can put any leadership agenda at risk. But once mastered, the PRIMES become a force to help you solve any leadership problem. An essential guide for twenty-first-century change agents, The Primes unveils 46 universal secrets of how to step up to major challenges, create a brighter future, and produce extraordinary results. "How many books have we read that talk about the need for change? There are dozens, and they always fall short of giving us the keys to lead and drive successful transformation efforts. Chris McGoff's The PRIMES fills that gap. I started working with Chris in my former position as the Administrator for E-Government and IT at the US Office of Management and Budget, at which time, the US was ranked 36th in the world for providing web-based government services to its citizens. Using many of the PRIMES, we became a powerful, high-performance team, building a team of over 2,000 leaders in the public sector using e-government initiatives. The outcome: the US became first in the world in its delivery of federal services to taxpayers, businesses, and other nations." —Mark Forman, first US Administrator for E-Government and Information Technology Office of Management and Budget "If you are interested in marginal incremental improvement and hearing feedback on what you already know, hire a consultant. If you want to truly transform your business and personal life, read and live The PRIMES." —Nick DeLuliiis, Chief Operating Officer, CONSOL Energy Inc. For information on training and public speaking related to the PRIMES, visit [theprimes.com](http://theprimes.com). To learn more about how the PRIMES can solve problems and bring transformation to your organization, visit [theclearing.com](http://theclearing.com). About the Author CHRIS J. MCGOFF is the founder of The Clearing, Inc., a Washington, DC-based management consulting firm dedicated to supporting change agents as they tackle the most daunting and complex problems facing organizations. For 30 years, Chris McGoff has been helping leaders in the private and public sector reach difficult consensus and solve problems of consequence—those involving the highest levels of stakeholder and technological complexity. Mr. McGoff's client list includes most of the agencies of the US federal government as well as a wide range of organizations such as IBM, AARP, Consol Energy, DuPont, the United Nations, and Boeing. He is also a sought-after public speaker, senior advisor, and professor at the University of Maryland School of Public Policy.