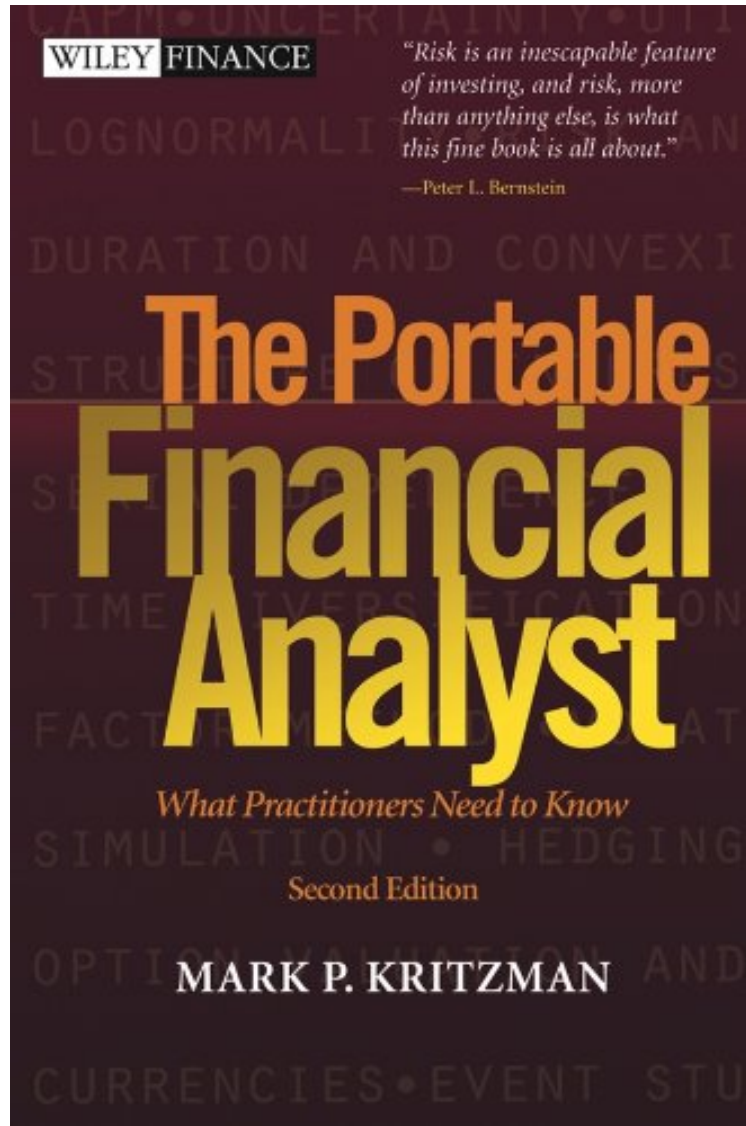


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Mark P. Kritzman

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Mark P. Kritzman : The Portable Financial Analyst: What Practitioners Need to Know (Wiley Finance) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Portable Financial Analyst: What Practitioners Need to Know (Wiley Finance):

23 of 24 people found the following review helpful. A good book for those who have no background in Finance By WEN-SHU LEEI am a student studying Applied Finance here. I find this book quite worth reading for the beginners in Financial study and practitioners as well. It elaborates many basic but not well-understood concepts in Finance in a

simple way. This book was actually a collection of articles of a column "What Practitioners Need to Know" on Financial Analysts Journal. It has covered many important concepts in Financial area and tried to elaborate those ideas completely yet comfortably. As the author said, "My presumed audience was who dabbles in quantitative methods. I have thus made an effort to avoid unnecessary technical jargon and to substitute numerical examples for mathematical symbolism." I think the author has achieved this point. However, this book is rather "old." I look forward to see the updated edition with other uncollected new articles. For those who want to step into the palace of Finance, this is the book you couldn't miss.

Financial professionals are faced with increasingly technical topics that are theoretically complicated but practically necessary in determining the trade-off between risk and return. The Portable Financial Analyst, Second Edition is a unique collection of essays that address the heart of every analyst's and investor's dilemma: how to make decisions in the face of unknown forces and how to assert some control over the outcome