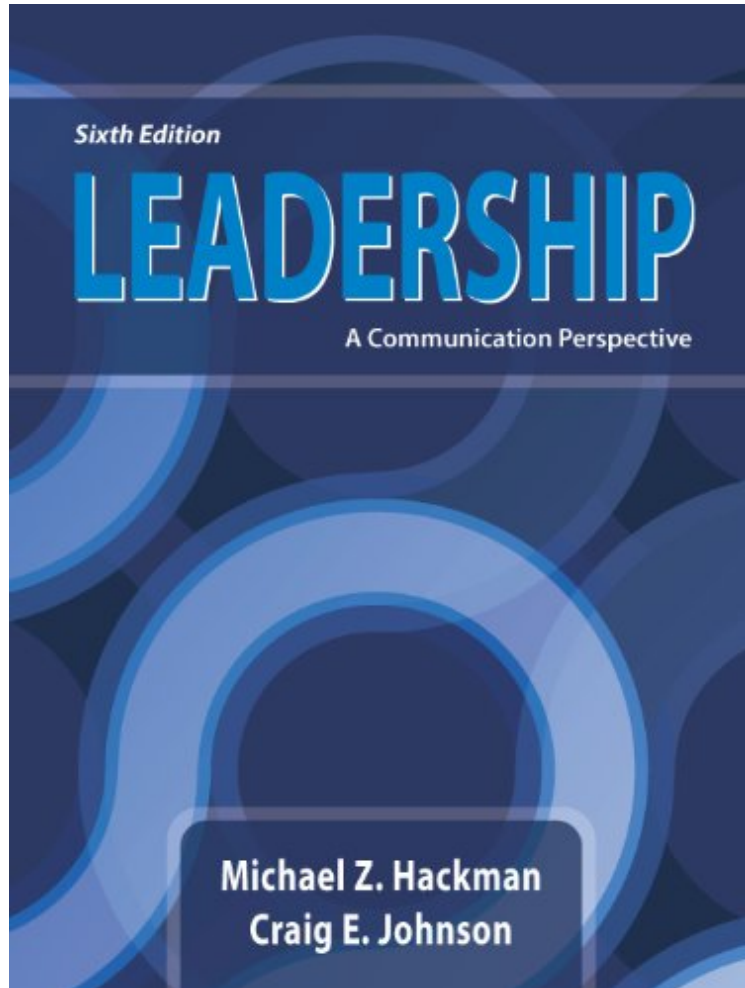


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Leadership: A Communication Perspective

Michael Z. Hackman, Craig E. Johnson
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Leadership is an integral component of the human experience and of practical importance to all. For nearly 25 years, the multiple editions of Hackman and Johnson's outstanding work have been the backbone of leadership courses at hundreds of colleges and universities. The authors extend this tradition of excellence in the Sixth Edition, which continues to serve as a valuable catalyst for generating new insights, debating controversial issues, and contributing to the ongoing dialogue on leading and following. Hackman and Johnson illuminate our understanding of leadership by approaching it as a communication-based activity. They artfully balance research and theory with practical, real-world suggestions for improving communication competence and leadership effectiveness in small-group, organizational, and public contexts.

"I use Hackman and Johnson for my undergraduate and graduate leadership theory classes instead of other texts for three reasons: context, thoroughness, and application. H and J clearly situate leadership in communication.... The book lets students apply knowledge through the multiple case studies per chapter, viewing selected movies, and an explicit cultural focus in other activities." --Lora A. Cohn, Park University
"This text offers the foundational leadership knowledge to enable a student to not only appreciate the currently embraced trends in educational leadership but also to become an informed, critical consumer of trends in leadership as they evolve." --Jess Gregory, Southern Connecticut State University
"The text's strength is its accessibility. I also like that it doesn't just focus on effective traits, but also why ineffective leadership exists. It is a wonderful text." --John Saunders, Huntingdon College