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**From Palgrave Macmillan : Latin American Business Cultures** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Latin American Business Cultures:

How often has an American or European businessman been astonished to have his Mexican or Brazilian counterpart break off discussions without explanation and refuse to return his calls? This book helps non-Latin American businessmen or MBA students address the region. If you want to study or work in Latin America this is a must

read.