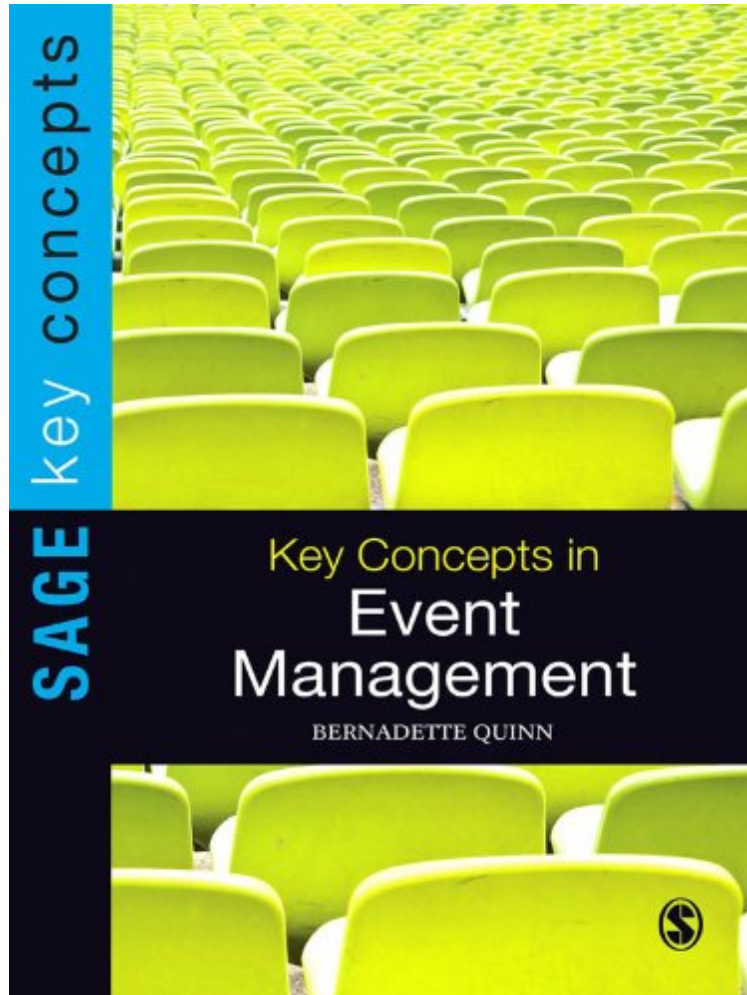


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## Key Concepts in Event Management (SAGE Key Concepts series)

*Bernadette Quinn*

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**Bernadette Quinn : Key Concepts in Event Management (SAGE Key Concepts series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Key Concepts in Event Management (SAGE Key Concepts series):

"I found this text to be exactly what we were looking for to give our students a good understanding of the contemporary issues that affect the Events industry. I have recommended this as essential reading. It is well written and the format makes it an easy read raising key issues and challenging theory."- Tanya Bellingham, School of Tourism Hospitality, University of Plymouth  
"An essential events management reference handbook which addresses a number of key issues within the industry. A very interesting read!"- Thomas Fletcher, Liverpool John Moores University  
In recent years we have seen an enormous growth of festivals and event activity and the literature within the

field is consequently huge. In order to make sense of this rapid and dynamic development, students are dependent on a book that can lead them through the myriad of theoretical frameworks offered. This book naturally situates itself in the middle of this need, offering a comprehensive and illuminating account of the festival and event field. Written with academic rigour yet accessible at the same time, Quinn proves herself to be an outstanding communicator and stimulator of knowledge. International in content and timely in its up to date coverage of key topics, this will be an invaluable reference source for students from of Event Management, Hospitality Management, Tourism Management, and Sport and Leisure Management.

Key Concepts in Events Management provides a valuable resource for students wanting to clarify terms and to delve deeper into the supporting literature. A useful text for Events courses which considers event concepts from an International perspective and provides links to a number of studies in the event management field. Debra Wale Senior Lecturer in the School of Sport, Performing Arts and Leisure, University of Wolverhampton 'Bernardette Quinn presents in her book an interesting perspective on events management, with an integrated overview of every single phase of the management process as well as the impacts created in the community.... This book, indeed, makes a worthwhile contribution to the field of events management by bringing together in one single volume case studies and examples of different kinds of events worldwide, namely the ones related to the European city of culture (Chapter 7), Festivals (Chapter 11), Olympic Games (Chapter 18) or Sport events (Chapter 31).'

--Book Editor 'This is an excellent introduction to a wide range of important concepts that inform the academic analysis of events and festivals' Rhodri Thomas Professor of Tourism and Events Policy, Leeds Metropolitan University 'Multidisciplinary in its scope, this book traces key meanings, practices and policies in a sophisticated and accessible way' Professor Deborah Stevenson University of Western Sydney, Australia 'This book is clearly elucidated and the information is very accessible. It should be of interest to a worldwide audience of students, researchers and practitioners in this vital subject area' Tazim Jamal Associate Professor in the Department of Recreation, Park and Tourism Sciences at Texas AM University, USA 'Key Concepts in Events Management provides a valuable resource for students wanting to clarify terms and to delve deeper into the supporting literature. A useful text for Events courses which considers event concepts from an International perspective and provides links to a number of studies in the event management field' Debra Wale Senior Lecturer in the School of Sport, Performing Arts and Leisure, University of Wolverhampton 'Festivals and events constitute a major area of policy and practice at local, regional and national levels and yet academic explorations of their social, cultural and economic contributions are still in their relative infancy. This volume is to be hugely welcomed as it introduces, defines and reviews the key concepts in a thoroughly accessible way for both students and researchers alike. I anticipate that this will quickly become a key reference guide for events students everywhere' Nigel Morgan Professor of Tourism, Cardiff Metropolitan University, UK 'Every student of planned events has to be aware of what others are doing and saying, so a book of this nature is essential reading' Don Getz Professor in the School of Tourism at the University of Queensland, Australia, and Professor Emeritus at the University of Calgary, Canada 'Festivals and events constitute a major area of policy and practice at local, regional and national levels and yet academic explorations of their social, cultural and economic contributions are still in their relative infancy. This volume is to be hugely welcomed as it introduces, defines and reviews the key concepts in a thoroughly accessible way for both students and researchers alike. I anticipate that this will quickly become a key reference guide for events students everywhere.'

--Professor Nigel Morgan Provides a valuable resource for students wanting to clarify terms and to delve deeper into the supporting literature. A useful text for Events courses which considers event concepts from an international perspective and provides links to a number of studies in the event management field.--Debra Wale This book is clearly elucidated and the information is very accessible. It should be of interest to a worldwide audience of students, researchers and practitioners in this vital subject area.--Professor Tazim Jamal Multidisciplinary in its scope, this book traces key meanings, practices and policies in a sophisticated and accessible way.--Professor Deborah Stevenson This is an excellent introduction to a wide range of important concepts that inform the academic analysis of events and festivals.--Professor Rhodri Thomas Every student of planned events has to be aware of what others are doing and saying, so a book of this nature is essential reading.--Professor Don Getz Bernardette Quinn presents in her book an interesting perspective on events management, with an integrated overview of every single phase of the management process as well as the impacts created in the community.... This book, indeed, makes a worthwhile contribution to the field of events management by bringing together in one single volume case studies and examples of different kinds of events worldwide, namely the ones related to the European city of culture, Festivals, Olympic Games or Sport events.--International Journal of Contemporary Hospitality Management Every student of planned events has to be aware of what others are doing and saying, so a book of this nature is essential reading. (Professor Don Getz) Festivals and events constitute a major area of policy and practice at local, regional and national levels and yet academic explorations of their social, cultural and economic contributions are still in their relative infancy. This volume is to be hugely welcomed as it introduces, defines and reviews the key concepts in a thoroughly accessible way for both students and researchers alike. I anticipate that this will quickly become a key reference guide for events students everywhere. (Professor Nigel Morgan) Provides a valuable resource

for students wanting to clarify terms and to delve deeper into the supporting literature. A useful text for Events courses which considers event concepts from an international perspective and provides links to a number of studies in the event management field. (Debra Wale) This book is clearly elucidated and the information is very accessible. It should be of interest to a worldwide audience of students, researchers and practitioners in this vital subject area. (Professor Tazim Jamal) Multidisciplinary in its scope, this book traces key meanings, practices and policies in a sophisticated and accessible way. (Professor Deborah Stevenson) This is an excellent introduction to a wide range of important concepts that inform the academic analysis of events and festivals. (Professor Rhodri Thomas) Bernardette Quinn presents in her book an interesting perspective on events management, with an integrated overview of every single phase of the management process as well as the impacts created in the community.... This book, indeed, makes a worthwhile contribution to the field of events management by bringing together in one single volume case studies and examples of different kinds of events worldwide, namely the ones related to the European city of culture, Festivals, Olympic Games or Sport events. (International Journal of Contemporary Hospitality Management) About the Author Bernardette Quinn has a PhD in Human Geography from University College Dublin. She currently lectures and researches in the Department of Tourism at the Dublin Institute of Technology. The nature and meaning of festivals and festivity in contemporary society has been a key research interest and her work on the topic has been published in a number of international journals including Urban Studies, Social and Cultural Geography, Tourism Geographies, Event management and the Journal of Policy Research in Tourism, Leisure and Events. Other research interests include the relationship between culture and tourism, leisure and social inclusion and contemporary forms of tourism mobility. Publications on these topics have appeared in the Annals of Tourism Research, Gender, Place and Culture and Leisure Studies as well as in various edited book collections. Her teaching interests mirror her research interests and she is involved in undergraduate and postgraduate tourism management and event management programmes teaching modules related to cultural tourism, international festival environments, tourism studies and tourism and event policy. She is actively involved in the ATLAS Events Special Interest Group and has co-authored a chapter on festivals and social capital in their forthcoming book on Exploring the Social Impact of Events.