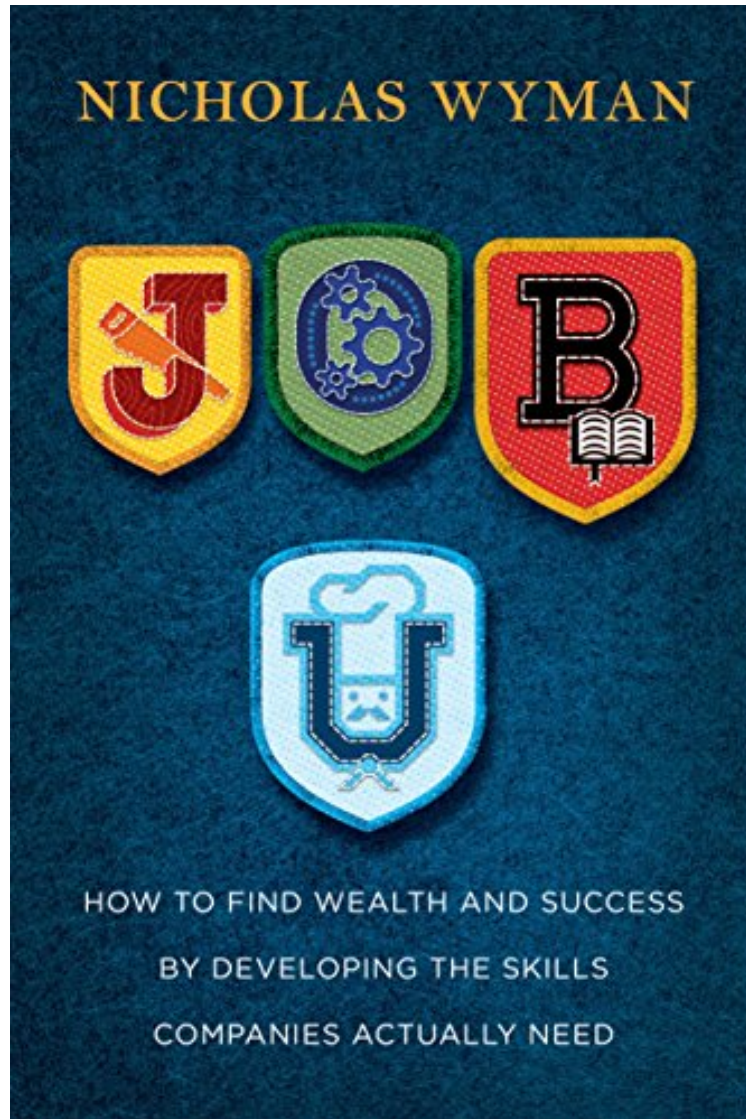


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Job U: How to Find Wealth and Success by Developing the Skills Companies Actually Need

Nicholas Wyman

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Nicholas Wyman : Job U: How to Find Wealth and Success by Developing the Skills Companies Actually Need before purchasing it in order to gage whether or not it would be worth my time, and all praised Job U: How to Find Wealth and Success by Developing the Skills Companies Actually Need:

1 of 1 people found the following review helpful. A MUST READ FOR EVERY NEW HIGH SCHOOL STUDENT, PARENT, TEACHER, GUIDANCE COUNSELOR and SCHOOL POLICY MAKER!By Beth PhillipsNicholas Wyman thoroughly but clearly explains the problem of the middle skills gap in this generation, the evolution of the

stigma related to vocational education in this country and describes successful models to combat the crisis in this book. He also cites data to refute the "college for all" mentality that has taken hold in spite of the outrageous cost of college. The book includes practical references to websites and sources to allow the reader to get up-to-date statistics on a variety of metrics. Wyman traveled around the country to see first-hand how different skill-building and career creating models are working in high schools, community colleges and corporations. He's a good story teller which makes the more statistical information more relatable and the book, as a whole, readable in spite of a lot of data. It truly is a must-read for anyone who has a vested interest in the life of a young person and the future of the country. We all agree that skilled trades are disappearing but many still consider trades lesser. It's a mistake which Wyman proves from many angles. I'll be gifting this book to many people because I don't want to part with my copy of it. It's that important. 1 of 1 people found the following review helpful. Awesome, timely advice for our growing population of under- and unemployed workers!

By Jeff Bldquo;Job U: How to Find Wealth and Success by Developing the Skills Companies Actually Needrdquo; is a wonderful book for anyone who is about to enter the ldquo;realrdquo; world for the first time, or anyone who is changing career paths. Apprenticeship expert Nicholas Wyman is aiming to ldquo;change the entire conversation about what the right path to a rewarding and prosperous career looks like,rdquo; and he does a wonderful job of molding and shaping that conversation. The book offers a unique, fresh way of looking at your upcoming career, and it does so without saying that you absolutely have to go to college. In other words, Wyman stresses the importance of what are becoming lost arts: apprenticeships and trade skills. This is timely advice, with every other recommendation pushing for everyone to go college-bound; we continue to need skilled tradespeople, and this book points out how you can recognize your aptitude for a skilled trade. Definitely worth a read for teenagers and even older workers who might be looking for a change. 1 of 1 people found the following review helpful. Must Read for educators, parents, students, guidance counselors and policy makers.

By FairdealdaveThe book addresses the growing "Skills Gap" especially as it relates to today's advanced manufacturing. Wyman has a wonderful easy to read writing style and stays right on point. Wyman's comments on the "College for All" concept are fully supported by many leading studies including "Pathways to Prosperity" by the Harvard School of Education. I believe the Skills Gap problem is a cultural norms issue that is the result of well intentioned progressive policies that have lost sight of common sense, human nature and the industrial realities on today's Advanced Manufacturing "shop floor". Both liberals and conservatives have all had something to do with creating, allowing or avoiding this problem. Wyman offers many examples of successful programs that are helping to disrupt this debilitating paradigm. One of the best books I've read on this topic and I highly recommend it.

Get ready to relearn everything you thought you knew about what a successful career path can look like. Today, unemployment hovers at a near-record high, yet 3.5 million American jobs remain unfilled. Why? Because companies simply cannot find people with the skills they actually need. The good news is that this skills gap represents unprecedented opportunities for every person seeking a successful and exciting career. But these opportunities can't be found inside the walls of the traditional classroom. Instead, they lie in the myriad of educational options that provide the technical, vocational, and soft skills on demand in today's workplace, such as:

- Professional certifications: Start your career faster in fields like bioscience aviation, culinary arts, and medical technology.
- Associates degrees: Increase earning potential through inexpensive 2-year programs in subjects like civil engineering, environmental science, education, and nursing.
- Apprenticeships: Earn while you learn under the direct supervision of a skilled expert. Far beyond the artisan trades, today's apprenticeships can be found at companies like Volkswagen and Siemens.
- Occupational learning: Refresh or reboot your skill sets through on-the-job training or online education.

In Job U, you'll learn about these paths to rewarding occupations; where to find them and how to parlay them into the best paying job in any field. And along the way, you'll meet individuals of all ages who have attained their ldquo;dream jobsrdquo; through a non-traditional education: from an emergency air paramedic, to a lead mechanic of a racecar team, to an engineer of complex gas turbine generators, to a bestselling cookbook author. Whether you are recent high school or college graduate, or well along in your career journey, Job U will help you find your way to a more secure and prosperous future. From the Trade Paperback edition.

Winner of the ldquo;Business: Careersrdquo; Award of the 2015 USA Best Book Awards A provocative and well-researched look at education and skills development - or the lack thereof in the United States - one of the key issues facing companies, colleges and workers in the U.S. today." nbsp; -Eric Spiegel, President and CEO, Siemens USA nbsp;" Job U should be required reading for those wanting to know where and how to acquire the in depth knowledge and real world skills needed nbsp;not just to land a well paying job but to progress up the ladder toward a well paying career. nbsp;Job U provides common sense, actionable solutions designed to close the skills gap and address the critical issue of economic growth and competitiveness" -Stanley S. Litow, Vice President, Corporate Citizenship and Corporate Affairs President, IBM International Foundation nbsp;"ldquo;It's so refreshing to read a book as well written and accessible; that so eloquently nails the problem surrounding the ldquo;college for everyonerdquo; mindset. nbsp;Above all, the marshalling of the growing empirical and case study evidence that

marketable and practical skills pays will keep a few of those gilt edged educators awake at night." - Tom Bewick, CEO and Chief Economist at the International Skills Standards Organization; Nicholas Wyman has done excellent research in Wyman's forthcoming book, Job U. Wyman argues that the United States should take a cue from the Germans' emphasis on the value of vocational education, particularly in the manufacturing sector, from an early age." - Carrie Sheffield - Forbes About the Author Nicholas Wyman is a speaker and expert on applying real-world solutions to the challenges companies face in finding skilled employees. He is CEO of the Institute for Workplace Skills and Innovation, which develops mentoring programs for corporations and places people in apprenticeship and training programs globally. He has an MBA and has studied at Harvard Business School and the Kennedy School of Government.