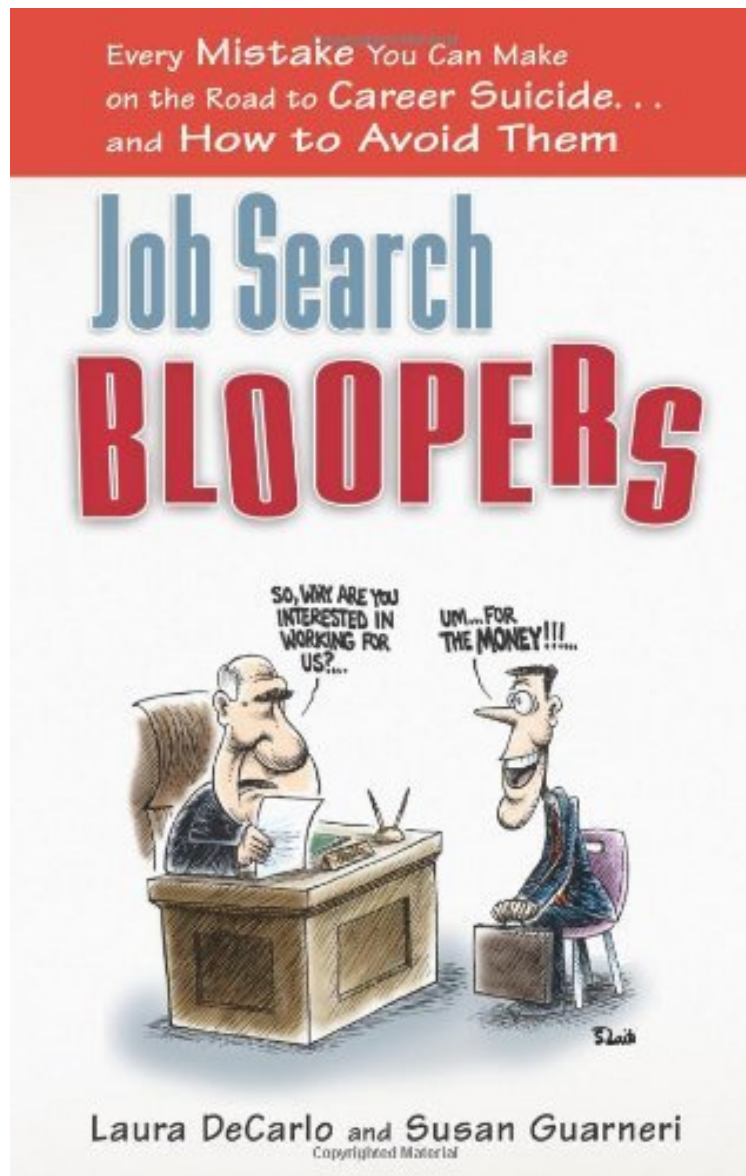


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0 of 0 people found the following review helpful. Gave to a MenteeBy StacieBook illustrated the pitfalls what are obvious to some but maybe not so to others. Nice way for a job seeker to learn from others mistakes and laugh doing so.0 of 0 people found the following review helpful. ExcellentBy TexProvided very good insight into the pitfalls of a job search, highly recommend it to anyone looking for a job.2 of 2 people found the following review helpful. Look past the cover! This has substanceBy Gayle HowardThe old saying "Don't judge a book by its cover" is definitely true in the case of "Job Search Bloopers" by Laura DeCarlo and Susan Guarneri. When I first viewed the book on the shelf, the cartoon cover and fun title led me to believe that I'd be reading fluffy, turn-the-page quickly anecdotes from a series of unfortunate job seekers--something like the "Darwin Awards" of the careers industry. What I wasn't prepared for, was that this content-rich book was going to be a must read for all job seekers. Based on numerous true-to-life examples from professional resume writing members of Career Directors International, this book covers everything from cover letter casualties, resume writing roadblocks, interview inadequacies and more...in fact, every part of the job search experience where something can go wrong (and has) is covered. Just pointing out mistakes made by job seekers is only part of the book and this is where the nuggets of gold can be found as the authors excel in creating new strategies so that job seekers can either overcome, or hopefully never have to face, these self-sabotaging stumbles. The strategies are smart, intelligent and commonsense and you can either read from beginning-to-end or you can choose individual chapters to source information that suits your situation. If there is one thing I have learned in life, it is when one person has a disappointing experience, he or she is not the only one! You can learn from the mistakes of others in an entertaining way, while at the same time finding out what to do to resolve it, or do it better next time. Truly a must-have in the library of job seekers globally.

You've been told, Learn from your mistakes. But why? You don't have to waste your time or energy in missing out on the job of your dreams while learning as you go In Job Search Bloopers you'll peek into the lives of job seekers as they share their sometimes hilarious and all-too-often horrendous career blunders. With each story you'll also gain practical and easily applicable real-world advice on how to avoid making the same or similar bloopers while maximizing your success in attaining your next position.

About the AuthorLaura DeCarlo, BA, MCD, CEIC, CERW, CCMC, is president of Career Directors International, the premier educational and credentialing organization for career professionals. She has 16 years of expertise in resume writing and career coaching as principal of A Competitive Edge Career Service, LLC. She has earned 12 certifications, published two interviewing books, and received numerous resume writing and job placement awards. Susan Guarneri, the "Career Assessment Goddess," has assisted professionals, companies, colleges, non-profits, and government with career consulting for 22 years. With a master's degree in counseling from the Johns Hopkins University, she holds 12 certifications (career counseling/coaching, resume writing, and personal branding) and has been published in 40-plus books, top-ranked careers Websites, and blogs.