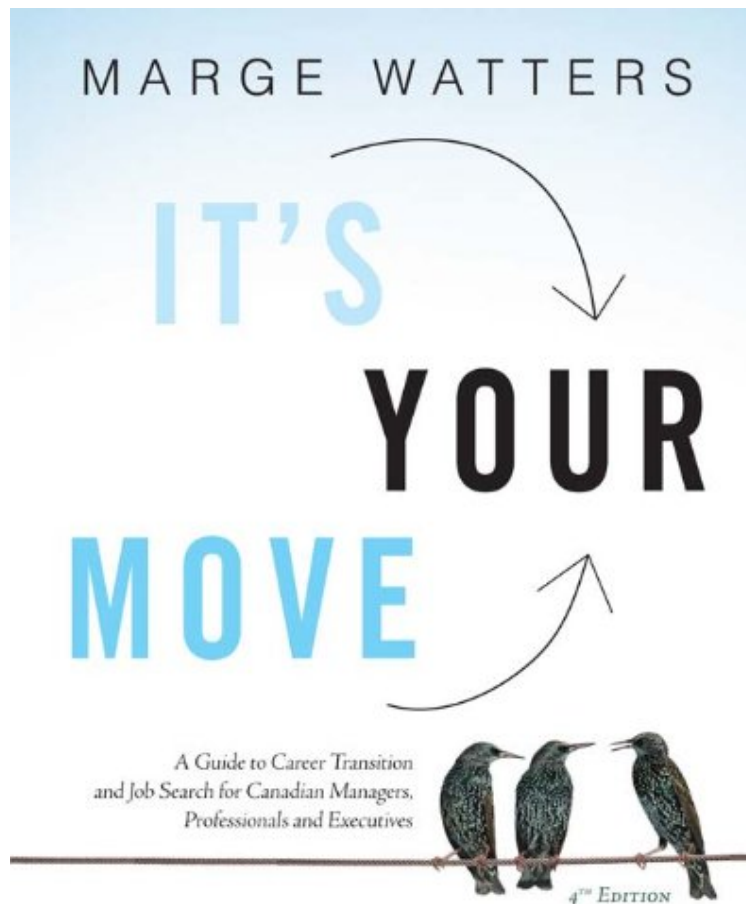


[E-BOOK] It's Your Move, 4th Edition: A Guide to Career Transition and Job Search for Canadian Managers, Professionals and Executives

## It's Your Move, 4th Edition: A Guide to Career Transition and Job Search for Canadian Managers, Professionals and Executives

Marge Watters

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**Marge Watters : It's Your Move, 4th Edition: A Guide to Career Transition and Job Search for Canadian Managers, Professionals and Executives** before purchasing it in order to gauge whether or not it would be worth my time, and all praised It's Your Move, 4th Edition: A Guide to Career Transition and Job Search for Canadian Managers, Professionals and Executives:

0 of 0 people found the following review helpful. Five StarsBy Erin L. CorcoranThis book is an excellent reference for any stage of your career.

For over a decade, It's Your Move has been helping Canadian executives, managers and professionals get the job they really want with proven advice and strategies. Today, competition for jobs is tough, but at the same time, opportunities for career change are plentiful. Thoroughly revised and updated throughout, It's Your Move offers

clear, proven advice and strategies including How to use social media effectively; from establishing a powerful online presence to making the most of professional sites such as LinkedIn. A step-by-step guide to networking; approaching contacts and conducting networking meetings in a way that generates new leads and, eventually, employment opportunities. The importance of research for the job search; how to differentiate yourself from the competition through research that goes much deeper than what can be found easily on the Internet. How you negotiate a job offer; this can set a positive or negative tone for your relationship with a new employer. Understand what to negotiate and what to leave as is. For the millions of Canadians contemplating a career change or currently experiencing a sudden job loss, the updated edition of *It's Your Move* will be a key tool in their storehouse of career strategies.

**About the Author** MARGE WATTERS is a co-founder of KWA Partners, one of Canada's premier career transition and job search management firms. She holds a master of divinity degree and a bachelor of arts in economics, and she spent nineteen years in the financial services industry. The combination of her business acumen and skills in working with individuals during times of personal change has given her a unique ability to counsel both employees experiencing job loss and organizations undergoing change.