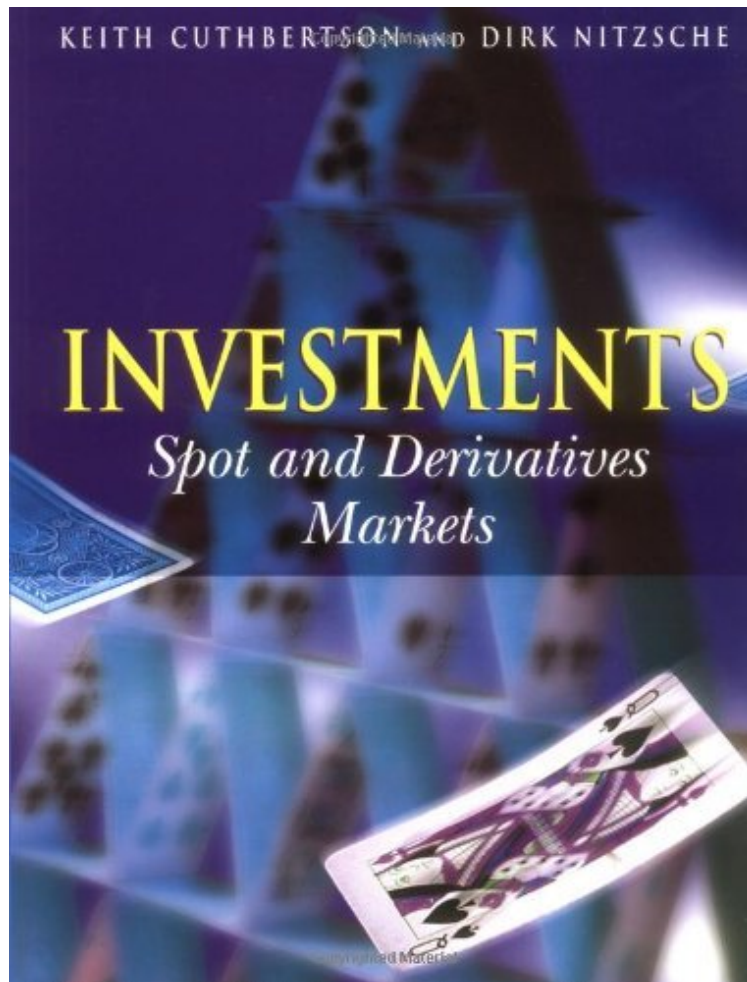


## Investments: Spot and Derivatives Markets

*Keith Cuthbertson, Dirk Nitzsche*  
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Based on class-tested material, this book is an excellent introduction to global financial markets. The authors link theory and real world issues in their coverage of equity, bond and FX strategies including methods such as chartism, neural networks and chaos theory. This practical approach is also applied to topics in corporate finance, including valuation of companies using NPV and other techniques such as economic value added (EVA), adjusted present value (APV) and real options theory. Raising funds in the money markets and via equity and debt securities, as well as dividend and merger policy provide further practical illustrations of theoretical ideas. Futures, options and swaps and their use in speculation, hedging and arbitrage are also examined. Features include: \* Topic boxes on current policy issues and newspaper extracts, giving practical applications and real world context of the ideas presented \* 2 colour in-text design \* Clear, simple and consistent mathematical notation, with worked examples and end of chapter questions \* Supporting website including Lecturer's Resource Pack and Student Centre with interactive Excel and GAUSS software The text covers behaviour in financial markets, decisions in corporate finance and wider public policy issues. It is aimed at final year undergraduates, MBA and MSc students and those undertaking professional qualifications in finance. For those wishing to deepen their knowledge of financial markets, the authors have written a companion book Financial Engineering: Derivatives and Risk Management.

From the Back CoverBased on class-tested material, this book is an excellent introduction to global financial markets. The authors link theory and real world issues in their coverage of equity, bond and FX strategies including methods such as chartism, neural networks and chaos theory. This practical approach is also applied to topics in corporate finance, including valuation of companies using NPV and other techniques such as economic value added (EVA), adjusted present value (APV) and real options theory. Raising funds in the money markets and via equity and debt securities, as well as dividend and merger policy provide further practical illustrations of theoretical ideas. Futures, options and swaps and their use in speculation, hedging and arbitrage are also examined. The text covers behaviour in financial markets, decisions in corporate finance and wider public policy issues. It is aimed at final year undergraduates, MBA and MSc students and those undertaking professional qualifications in finance. For those wishing to deepen their knowledge of financial markets, the authors have written a companion book Financial Engineering: Derivatives and Risk Management Features include: \* topic boxes on current policy issues and newspaper extracts, giving practical applications and real world context of the ideas presented \* 2 colour in-text design \* clear, simple and consistent mathematical notation, with worked examples and end of chapter questions \* supporting website including Lecturer's Resource Pack and Student Centre with interactive Excel and GAUSS softwareAbout the AuthorKEITH CUTHBERTSON is Professor of Finance at the Management School, Imperial College. He has been an advisor to the Bank of England and UK Treasury and a visitor at the Federal Reserve. He has held chairs at the University of Newcastle and City University Business School, as well as undertaking consultancy with financial institutions. He is the author of another Wiley title, Quantitative Financial Economics. DIRK NITZSCHE is a lecturer in Finance at the Management School, Imperial College. He is also a Visiting Lecturer at City University Business School.