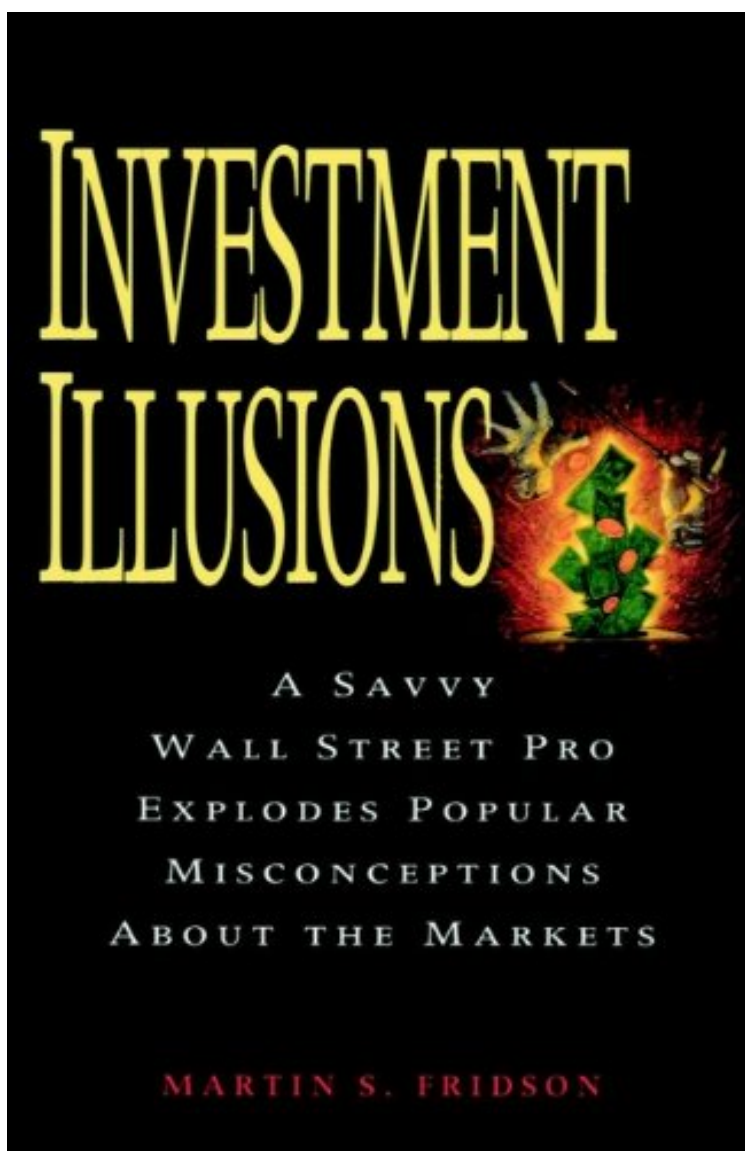


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## Investment Illusions: A Savvy Wall Street Pro Explores Popular Misconceptions About the Markets

*Martin S. Fridson*

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--Richard Lehmann, President, Bond Investors Associations. About the Author MARTIN S. FRIDSON is a Managing Director at Merrill Lynch, where he edits Extra Credit: The Journal of High Yield Bond Research. He was formerly principal and manager of Credit Research at Morgan Stanley. Mr. Fridson is also the author of High Yield Bonds: Identifying Value and Assessing Risk of Speculative Grade Securities and Financial Statement Analysis: A Practitioner's Guide (Wiley).