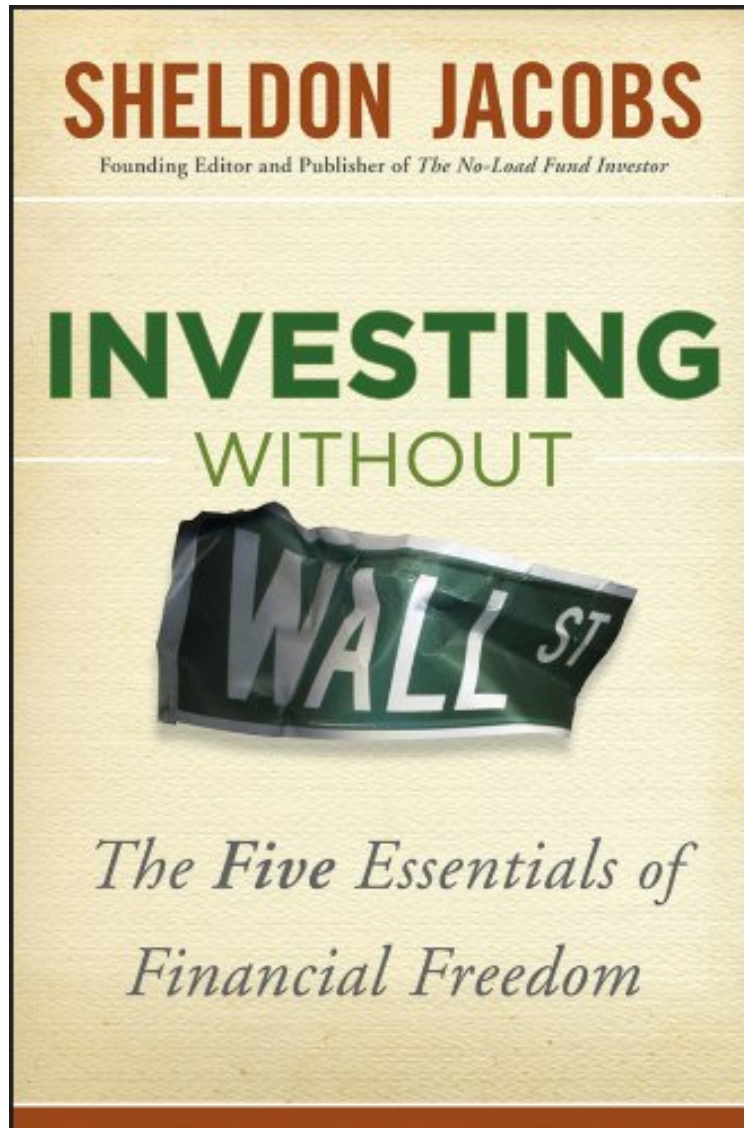


(Download free pdf) Investing without Wall Street: The Five Essentials of Financial Freedom

Investing without Wall Street: The Five Essentials of Financial Freedom

Sheldon Jacobs

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Sheldon Jacobs : Investing without Wall Street: The Five Essentials of Financial Freedom before purchasing it in order to gage whether or not it would be worth my time, and all praised Investing without Wall Street: The Five Essentials of Financial Freedom:

9 of 9 people found the following review helpful. Accessible introduction to arranging your own financesBy A_PowerI work in the financial sector and am often very concerned about friends and family who trust their money to others and don't seem to have a clue as to how their own investments work. I picked up this book in the hopes of

finding something which would provide an accessible introduction to managing one's own finances. In this, it succeeds. It's very difficult to find the right balance of technical and non-technical information when discussing personal finances. Some understanding of the technical aspects of finance are necessary in order to understand even the basics sensibly but many books go one bridge too far for the reader working outside the financial sector. This book finds the right balance, and its five basics, I entirely agree with. It is consistent with many of the fresh insights into finance, off the back of the crisis, while at the same time remaining balanced and practical. Its emphasis on risk-adjusted returns is very important and one of the important things which non-financial people need to understand. Jacobs presents this concept in an accessible way. Some of the later sections are redundant and don't add that much to the main argument of the book. Once you've read the chapters on the five essentials, you can probably put the book down. But those five essentials really are essential, and in this book, accessible. I have bought several copies of this book to distribute to non-financial members of the family over Christmas.

5 of 5 people found the following review helpful. Provides a succinct, but incomplete, blueprint for basic investment planning. By rejiii If you are interested in developing a simple, disciplined investment plan, the first 100 pages are a great read. Seasoned investors can learn a lot about keeping investments simple and sticking to an allocation plan, whereas inexperienced investors can gain insight into what to heed and what to ignore when investing without an adviser. Read on only if you are interested in market lore, myths, and other ludicrous indicators. This latter part of the book, while entertaining, does not add much to the basic theme - investing. The reader would have been better served by the author replacing these sections with an extensive discussion of bond funds, ladders, treasuries vs corporate bonds, etc. These, after all, are cornerstone of fixed income investment, a key component of the author's three investment classes.

3 of 3 people found the following review helpful. Solid, time-tested investing advice that can be adapted to different investors' needs. By Glendy I've been investing for more than 20 years, trying all different approaches under the guidance of my dad, an "armchair investor," with varying degrees of success (and failure). Now that Dad is elderly, I am in charge of his assets as he won't allow a "professional" to take over. Wake-up call! The pressure is on, and I needed to find advice that would help me manage his money as well as my own, and to start guiding my own children as well. Lots of different needs resting on my shoulders. Investing Without Wall Street has given me the confidence I need to manage all of this in addition to being a self-employed single parent (i.e. I don't have a lot of time on my hands). Jacobs' explanation of the Five Essentials makes perfect sense, and he provides general guidance as well as specifics where needed. He does all of this with a sense of humor and engaging writing style, to make this a very readable and enjoyable book that (best of all) is based on principles that will not become obsolete in a few years or with the next big boom or crisis. Solid, time-tested investing advice that can be adapted to different investors' needs. So thank you, Mr. Jacobs. This is just what I needed.

Praise for Sheldon Jacobs "Sheldon Jacobs is a level-headed gentleman who is a cross between Albert Einstein, the Dalai Lama, and Vanguard founder Jack Bogle and who had a solid record editing and publishing The No-Load Fund Investor financial newsletter for over a quarter-century." —MarketWatch "King of no-loads." —Investor's Business Daily "Dean of the no-load fund watchers." —USA Today "Among financial experts who are able to think with a small investor's perspective, no one is more level-headed than Sheldon Jacobs." —Bottom Line/Personal In July of 1993, Sheldon Jacobs was one of five nationally recognized mutual fund advisors chosen by The New York Times for a mutual fund portfolio competition. The portfolio that he selected produced the highest return of all contestants for almost seven years, and the Times quarterly publication of this contest helped him become one of the best-known mutual fund advisors in America. Investing without Wall Street shows investors how to achieve the greatest wealth with the least effort. It details the five essentials that even a kid could master and shows that they are all you need to be a successful investor. With this knowledge, the average investor can invest on his or her own and make \$252,000 more than a person investing the same way who shares his or her profits with professionals. This book will teach you how.

From the Inside Flap The secrets to growing your wealth lie far beyond just investing strategies and financial products. The options for investing are endless, and their sheer number can be overwhelming, but in Investing without Wall Street: The Five Essentials of Financial Freedom, Sheldon Jacobs, founding editor and publisher of The No-Load Fund Investor, shows how to achieve the greatest wealth with the least effort. The book focuses on what investors actually do with their investments, rather than teaching strategies that read well, but are nonetheless unessential. Presenting clear, practical advice on market timing, vanity investments, recent advances in index fund investing, bear market strategies, growing one's income, and much more, this book is designed to help you maximize your wealth. Filled with timeless wisdom and personal anecdotes that will inform and illuminate your investment decisions for years to come, Investing without Wall Street includes: Five essentials that investors need to concentrate on, and what they can safely ignore How to use the media to get the best investment advice and recommendations The case for using a market timer Why specific security recommendations don't make the five essentials How to achieve complete portfolio diversification with only two funds Indispensable reading for anyone looking to make more money, from new investors just starting out to seasoned pros returning to the market after the recent downturn, this lively and accessible

book includes in-depth coverage of almost twenty subjects that are rarely, if ever, found in other investing guides. Investors will learn how to use the financial advice found in the media, survive bear markets, and build a mutual fund portfolio that will pay dividends for life. The definitive guide to individual investing, *Investing without Wall Street* stresses the importance of taking a skeptical, clearheaded approach to investment opportunities, and teaches you exactly how to develop and implement successful money strategies.

From the Back Cover
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About the Author
Sheldon Jacobs is the author of the first ever self-help book on no-load mutual funds, *Put Money in Your Pocket*. In 1979, he founded the popular investment newsletter *The No-Load Fund Investor*, which went on to become the number one financial newsletter in America for risk-adjusted performance for a fifteen year period ending in 2006, and for which he is now a contributing editor. Mr. Jacobs is a member of Bottom Line/Personal's investment advisory panel, was a founding advisor to Charles Schwab's Financial Advisory Service Board, and has been listed in *Who's Who in America*.