

Investing in Rent-to-Own Property: A Complete Guide for Canadian Real Estate Investors

Mark Loeffler

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Mark Loeffler : Investing in Rent-to-Own Property: A Complete Guide for Canadian Real Estate Investors before purchasing it in order to gauge whether or not it would be worth my time, and all praised Investing in Rent-to-Own Property: A Complete Guide for Canadian Real Estate Investors:

0 of 0 people found the following review helpful. Gives a good outline of rent-to-ownBy GoodladThis is a well written book that provides the ground work for doing rent-to-own as an investor. It will get you thinking but in the end I had more questions than answers. If you know nothing about rent-to-own, then this book is a great place to start. It was an

easy read and it motivated me to start doing rent-to-own investing.0 of 0 people found the following review helpful.
Five StarsBy Dan FallaIt is my bible for RTO - I now have 16 properties0 of 0 people found the following review helpful. Very good guide!By R. A. GallantCovers all the steps in a clear and concise way. An excellent primer for anyone considering real estate investing without the hassles of being a landlord.

Investing in Rent-to-Own Property is the distillation of years of investment experience in real estate. It is a both strategy and a system, which provides stable, proven returns for the investor. On the flip side of the coin, the homebuyer is provided a house that fits their needs and budget. Why should an investor have rent-to-own as part of his or her investment portfolio? This book lays out in clear detail the benefits of rent-to-own and how to get started with a rent-to-own strategy. Loaded with tips and case studies, here are the core components of the system: How to identify properties How to carry out due diligence Smart financing strategies How to market your system and attract interested tenants-homebuyers How to identify and choose tenants-homebuyers The rent-to-own contract Obligations of the investor to the tenant-homebuyer Obligations of the tenant-homebuyer to the investor The team of experts: agent, lawyer, lender, home inspector, accountant Exit strategies There are many singles and couples who for a variety of reasons opt for a rent-to-own opportunity. For some it's an opportunity to check out a location for a couple of years so that they're certain it's the house and neighborhood they want for the long-term; for others it's the desire to own a home but need to grow their down payment-having a nice home while they save is a terrific option. The expertise of the investor in identifying the right property and providing the right financing is another significant aspect for the tenant-homebuyer. The benefits for the investor are many: a solid property in an area where the fundamentals are strong; great tenants who respect the property; a profitable investment even with a downturn in the market. Investing in Rent-to-Own Property is the quintessential tool for investors who have yet to take advantage of a proven money-maker or for those investors who want the benefit of a proven system to build their portfolio.

About the AuthorMark Loeffler is a savvy entrepreneur who realized early in his life that he wanted to be his own boss. After considering a number of options, he decided that real estate would be his vehicle to financial independence. He started out as a traditional investor, buying properties and finding suitable tenants. But then he hit on the idea of rent to own and has spent years refining his rent-to-won strategy and building a network of properties and experts across Canada. Mark is a sought-after speaker and a Gold Member of Canada's top real estate investment network, REIN. Now independently wealthy, Mark shares the secrets of his rent-to-own strategy with investors, lawyers, and mortgage brokers who are keen to learn about a hands-off investment that offers positive cash flow and consistent ROI. Look for Mark's weekly e-newsletter, "Secrets of Savvy Investors" and be sure to visit his web site www.theversatileinvestor.com Mark resides in the beautiful High Park neighbourhood in Toronto with his wife and young daughter.