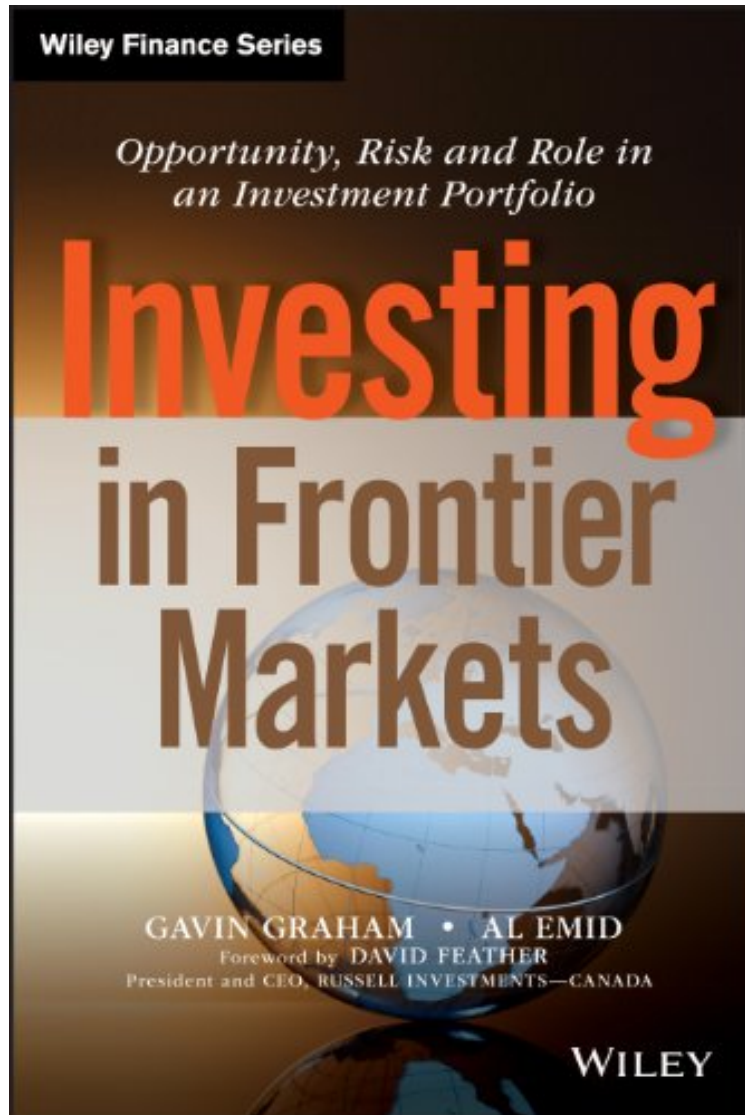


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## Investing in Frontier Markets: Opportunity, Risk and Role in an Investment Portfolio

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**Gavin Graham, Al Emid, David Feather : Investing in Frontier Markets: Opportunity, Risk and Role in an Investment Portfolio** before purchasing it in order to gage whether or not it would be worth my time, and all praised Investing in Frontier Markets: Opportunity, Risk and Role in an Investment Portfolio:

0 of 0 people found the following review helpful. A unique guide to help complete your global investment viewBy James BThese authors do everything for you--describe the economies, cultures, growth rates, pros and cons. They help you come to grips with some of the arcane differences between Emerging Market and Frontier Markets. Then they

show you how you might invest: there are mutual funds, ETFs, regional funds, single country funds, investing directly in frontier markets, and companies such as Diageo which have large exposures to these places. And they go through the advantages and disadvantages. Some of the index ETFs have unattractively large weightings in South Africa, or Chile, making it hard to get the exposure one wants. Although Americans can buy ETFs in Nigeria and Egypt, while UK investors may find single country funds for Iraq and ETFs for Ukraine and Bangladesh, there are risk factors in going the single country ETF route. You get a lot of single country risk, and the index nature of these ETFs means that you may get very high weightings in single companies or industries, often banking, utilities, cement, and telecom. If you buy the shares of a global company like Unilever or GlaxoKlineSmith, while you do get Frontier Markets exposure, you may also be getting 50% or more exposure to mature markets, negating the attractiveness. For this reason, the managed mutual fund route seems to be the path of least resistance, according to the authors, and it makes a lot of sense. There are investment guides to all sorts of investment topics these days, and many investors know about emerging markets. Frontier markets includes some of the countries within the emerging market indices but also some which are not--countries like Kazakhstan, and Bangladesh. This book accessible for both the professional and interested amateur investor. 0 of 0 people found the following review helpful. Excellent Resource for People Looking to Expand Their Financial Portfolio. By Customer I learned a lot reading this book. If you're looking to invest in foreign markets, this book is a must-read for anyone who is looking to expand their investment portfolio, and be able to accomplish this with full knowledge on what to look for, what to watch out for, and how to see opportunities. 0 of 0 people found the following review helpful. Great Opportunity to Make \$ Outside of USA By sherri garner Well I am quite interested in this topic. A new wrinkle on investing. Emid and Graham are right on top. Sophisticated but well written. Hope to make some money with this guide to Foreign markets.

The only comprehensive guide to reaping big returns investing in the hottest new growth markets This book makes a compelling case that, just as today's well-rounded portfolio includes emerging market funds, tomorrow's well-rounded portfolio will include frontier market funds. More importantly, it alerts you to the vast opportunities and potential pitfalls of investing in frontier markets while providing expert advice and guidance on how to research and invest in the most promising frontier growth markets. Widely considered to be the next emerging markets, frontier markets, such as those of certain sub-Saharan African, Eastern European, Asian, and Central and South American countries, are showing strong signs of reaching economic critical mass. If you are an investor on the lookout for authoritative, actionable information on the next big investment opportunity, this book is for you. Provides sector-by-sector analyses that let you assess opportunities and risks in each frontier market Provides strategies and tools for determining the most efficient methods for executing, monitoring, and exiting investments Guides you through the wide diversity within frontier markets, showing how to differentiate countries on the basis of economic development and wealth distribution and other factors

From the Inside Flap Frontier markets offer the opportunity for investors to achieve comparable returns to those of present-generation emerging markets, such as Brazil, Russia, India, and China. Frontier markets include parts of Asia, Central and South America, the Middle East, sub-Saharan Africa, and Eastern Europe, and this book explains the factors underpinning the growth and success of emerging markets and why and how these will be replicated in frontier markets. Engaging and informative, this reliable resource makes a compelling case that, just as today's well-rounded portfolio includes emerging market funds, tomorrow's well-rounded portfolio will need to include frontier market funds. More importantly, it alerts you to the vast opportunities and potential pitfalls of investing in frontier markets while providing expert advice and guidance on how to research and invest in the most promising frontier growth markets. Widely considered to be the next emerging markets, frontier markets, such as those of certain sub-Saharan African, Eastern European, Asian, and Central and South American countries, are showing strong signs of reaching economic critical mass. If you are an investor on the lookout for authoritative, actionable information on the next big investment opportunity, this book is for you. Investing in Frontier Markets skillfully: Provides sector-by-sector analyses that let you assess opportunities and risks in each frontier market Highlights strategies and tools for determining the most efficient methods for executing, monitoring, and exiting investments Guides you through the wide diversity within frontier markets, showing how to differentiate countries on the basis of economic development and wealth distribution and other factors Features contributions from international experts Frontier markets have fast-growing economies that are attracting investment and as such there is an ever-increasing need to understand these markets. This book will put you in a better position to achieve this elusive goal. From the Back Cover As emerging markets mature, the question on investors' minds is "Where will the next opportunity come from?" The answer: frontier markets. Frontier markets include parts of Asia, Central and South America, the Middle East, sub-Saharan Africa, and Eastern Europe, and this book explains the factors underpinning the growth and success of emerging markets and why and how these will be replicated in frontier markets. Page by page, authors Gavin Graham and Al Emid guide you through the huge diversity that exists in these markets and explain why it is important to differentiate countries within regions by looking at economic development and wealth distribution, among other factors and

fundamentals. Along the way, they provide sector-by-sector analyses that let you assess opportunities and risks in each frontier market; highlight strategies and tools for determining the most efficient methods for executing, monitoring, and exiting investments; and much more. If you're looking to make the most of investing in frontier markets, then look no further than this new book.

About the Author GAVIN GRAHAM is founder and President of Graham Investment Strategy Ltd. His investment experience spans thirty years and three continents, beginning in London in 1979 with Baring Brothers Co. Ltd and including eight years in Hong Kong, three years in San Francisco managing Asian funds, and the last decade in Toronto. Formerly, he was chief investment officer for several mutual fund companies and director of investments for Bank of Montreal Asset Management (BMOAM), where he was responsible for supervising over \$50 billion in assets under management (AUM). AL EMID has forty-plus years' experience as a journalist, and this is his third book. He has reported on financial issues on the United States, Canada, South America, and the Middle East and has coordinated correspondents from all of these locales.