

Investing for Dummies - UK

Tony Levene

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From the Back Cover Learn to: Make sound investment choices, whatever your budget Minimize the risk of investment gambles Differentiate between the major investment categories Understand the new changes to pensions and ISAs, and keep track of the ultra-low interest rates Demystify the intimidating world of investing Think investing is only for the super-rich? Think again! Written in plain English and packed with expert advice, this friendly guide shows you step-by-step how to make sound, sensible investment choices. Whether you're interested in gauging risks and returns or increasing your personal wealth, this book does the groundwork for you. Step onto the money trail; assess your personal wealth, find out how you've probably been investing already and get to know five basic investment choices What makes an investor tick?; understand investor psychology, look at the emotions that drive investors and debunk the 'stock market as a casino' mentality Bonds! Shares and bonds; discover how stock markets work, explore common investor styles, get down to the bottom line on bonds and go for gold and other commodities Put the "I" in investments; get the lowdown on collective investments and pension funds, select the best trust for you, invest in your retirement and hedge your fund bets Property investment 101; buy to let like a pro with tips on borrowing, mortgages, finding the right location and attracting the right tenants Open the book and find: Easy-to-follow investment basics How to save without sacrificing Options for paying into a pension plan Investment principles you should never forget How stock markets work The scoop on unit and investment trusts When you should find a financial advisor or broker Random-choice, modern and hybrid portfolio theories Where to turn for further trusted guidance About the Author Tony Levene writes on issues ranging from investments to tax to consumer rights and financial fraud. He has been a financial journalist for national newspapers for nearly 40 years, including 12 years at The Guardian. He has also contributed to magazines and investment websites, and commented on financial matters for BBC TV, BBC Radio and other radio stations.