

Investing Demystified

Paul Lim

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Paul Lim : Investing Demystified before purchasing it in order to gage whether or not it would be worth my time, and all praised Investing Demystified:

1 of 1 people found the following review helpful. my review of investing demystifiedBy Rita Skiretathe book is OK still a little mystified with it all, it was recommended by my professor for an investment course but he even said it wasn't quite what he would have liked us to have but better than some others....7 of 7 people found the following review helpful. Good basic coverage but more detail would be appreciatedBy akirasakanIf you're just starting out investing your money, this book is a great start. However, don't stop here! There's plenty of things this book did not cover.The GoodThis book gave a decent overview of stocks, bonds, cash, mutual funds, and a few other instruments (commodities, real estate) as well. The author provided well-balanced explanations for the advantages and disadvantages of the various instruments. Popular online sources for financial data were given.The BadSince it is intended for a general audience, there is very little technical/mathematical/economic details. I wish the author had some "optional sections" at various points in the book that gave more detailed (possibly mathematical) explanations. Also, short trading, options, and futures were not covered at all. Even if beginner investors do not use these techniques, many would appreciate just a few sentences about each and how they fit in the greater scheme of

investing.3 of 3 people found the following review helpful. Good for beginnersBy Mariusz SkoniecznyThis book provides an introduction to the world of investing. It teaches readers basic information about stocks, bonds, mutual funds, and asset allocation. The subject of investing can be very confusing to the general public, and the author does a good job of simplifying the subject in plain English.The author points out that no one really teaches us how to become investors. In schools, students are taught subjects such as English, poetry, math, and history. While these subjects are important, we as a society are poorly educated about managing our money.I would not recommend buying individual stocks after reading this book, but it is a good start for anyone interested in investing.- Mariusz Skonieczny, author of *Why Are We So Clueless about the Stock Market?* Learn how to invest your money, how to pick stocks, and how to make money in the stock market

The first Demystified guide to take the mystery out of investing, *Investing Demystified* provides independent investors with hands-on explanations of basic investing topics without needless detours. Built around the no-nonsense model that has made Demystified one of McGraw-Hill's most popular series, this helpful and practical self-teaching guide cuts right to the chase and gives straightforward direction to anyone tired of being confused by Wall Street jargon and the investing arena.

From the Back CoverEverything you need to know to build a solid investment portfolio--starting with as little as \$500! Financial security tomorrow requires that you make profitable investment decisions today, yet fewer than one in five of us feel we have the knowledge to make those decisions. *Investing Demystified* pulls back the curtain so you can invest like a veteran, outlining step-by-step techniques for making the most of your money while keeping it out of harm's way. Structured to let you cover every detail at your own speed, this comprehensive guide shows you how to recognize and take advantage of profitable opportunities in everything from mutual funds to tax-free bonds to real estate. Market-proven tips and techniques, handy checklists, chapter-ending quizzes and more allow you to:

- Determine your investment personality to increase your investment success
- Protect your money from the next market downturn
- Use asset allocation strategies to increase long-term returns while managing risk
- Uncover stocks selling at a discount
- Know when to sell stocks, when to hold, and why
- Understand balance sheets, income statements, and other key financial documents
- Generate greater returns from your 401(k), IRA, or other retirement account

Investing Demystified will give you the inside track on where your money should be invested, whether you're looking to make money now or over the long run.

About the AuthorPaul Lim is senior editor and personal finance writer for U.S. News World Report. A former staff writer for *Money* and personal finance columnist for the *Los Angeles Times*, Lim is the author of *Money Mistakes You Can't Afford to Make*.