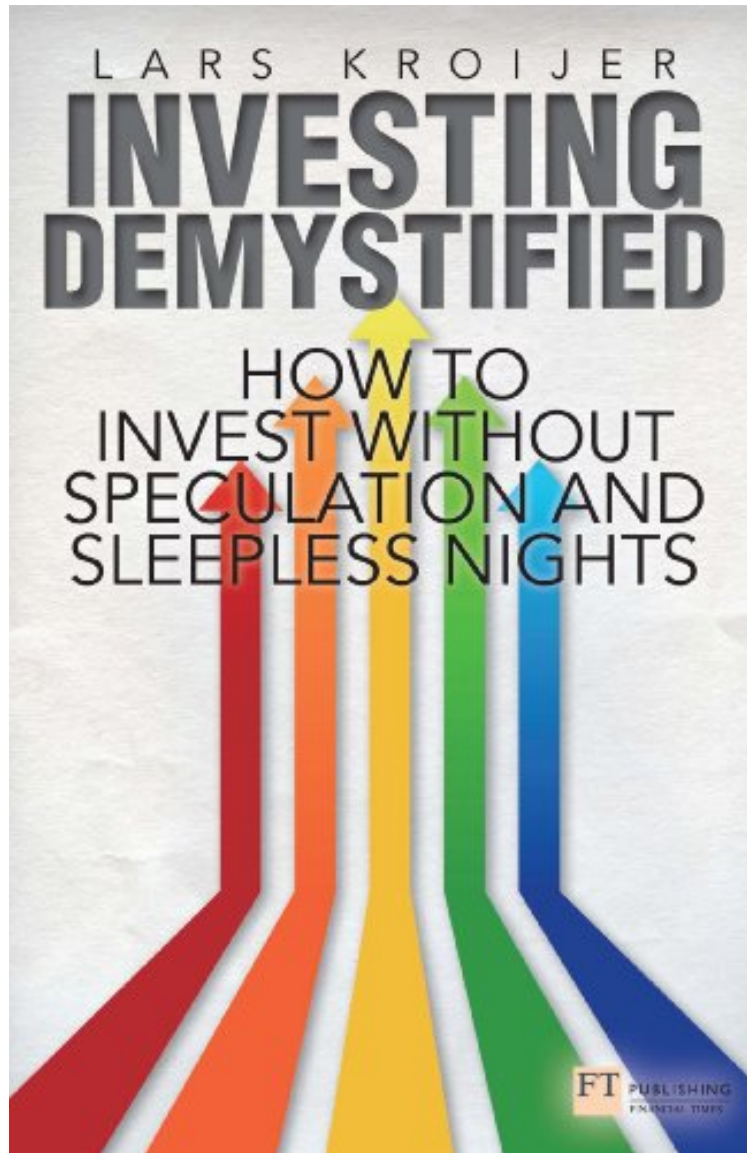


[PDF] Investing Demystified: How to Invest Without Speculation and Sleepless Nights (Financial Times Series)

Investing Demystified: How to Invest Without Speculation and Sleepless Nights (Financial Times Series)

Lars Kroijer

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Investor This is how the big Wall Street guys invest their own money...no guesswork and highly safe. This book is a very sober and realistic look into personal investing from their perspective. Everyone should read this book before they start investing their own money. Some of the lessons may seem obvious but the content in this book is backed up by specific history and direct advice that is extremely useful for the average investor. A better title for this book would have been "The Zen of Personal Investing"! This book shows that investing is hard work and not very exciting...if it's done right. Perhaps everyone who lived through the dot.com bubble and the Great Recession knows most of the lessons offered in this book but it is great to have everything presented in a clear, direct and non-jargon format. Study this book if you don't want to lose your shirt!

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0 of 0 people found the following review helpful. Investment Demystified: Lars Kroijer

By Arjun Balakrishnan As the title suggests, the book clearly unravels the mystery of Investing in a world of uncertainties and presents a clear set of guidelines that will be of tremendous value in helping people with an investment strategy. The book is a culmination of scholarly research, experience and insights that helps one understand the dynamics of the investment eco-system. The Author, Lars Kroijer has been candid and lucid in presenting his views which debunk existing paradigms of investment thought. The book is aimed at an Universal Audience, so with a little effort everyone can grasp the underlying theory and practice. It's a highly recommend book for both Investors and students of business alike.

arjun balakrishnan, Chennai, India

Don't spend your time worrying whether you can beat the markets: you don't need to beat them to be a successful investor. By showing you how to build a simple and rational portfolio and tailor it to your specific needs, Investing Demystified will help you generate superior returns.

With his straightforward and jargon-free advice, Lars Kroijer simplifies the often complex world of finance and tells you everything you need to know and everything that you don't need to worry about in order to make the most from your investments.

In Investing Demystified you will:

- Discover the mix of stocks, bonds and cash needed for a top performing portfolio
- Learn why the most broadly diversified and simplest portfolio makes the most sense
- Understand the right level of risk for you and how this affects your investments
- Find out why a low cost approach will yield benefits whilst leaving you with a higher quality portfolio
- Understand the implications of tax and liquidity