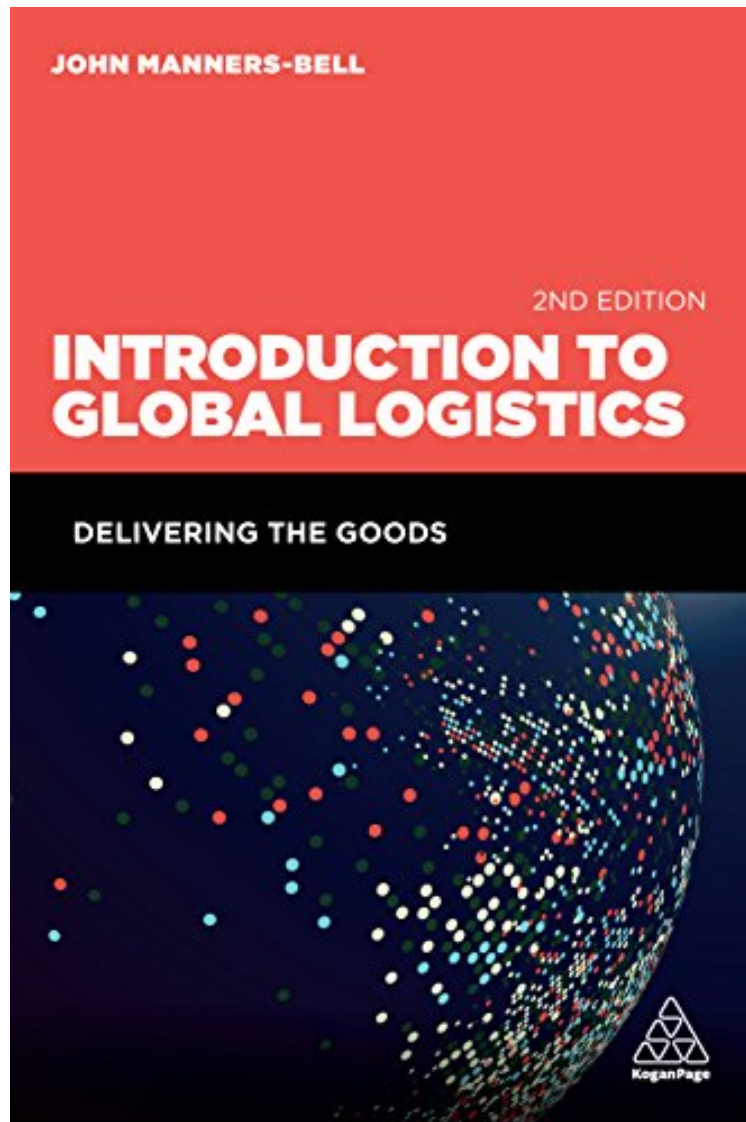


Introduction to Global Logistics: Delivering the Goods

John Manners-Bell

*ebooks | Download PDF | *ePub | DOC | audiobook*



 Download

 Read Online

#2352248 in eBooks 2016-11-03 2016-11-03 File Name: B01M8O6LCI | File size: 66.Mb

John Manners-Bell : Introduction to Global Logistics: Delivering the Goods before purchasing it in order to gauge whether or not it would be worth my time, and all praised Introduction to Global Logistics: Delivering the Goods:

0 of 0 people found the following review helpful. Keeping track of these developments can be hard and it can be good to refresh one's memory from time to time. By DarrenIngram_dot_com The worldwide logistics industry seems to be constantly changing, with new opportunities available as well as many challenges and potential problems. Keeping track of these developments can be hard and it can be good to refresh one's memory from time to time. A book like this manages to act as a great introduction to the subject for the newcomer and a refresher for those who may have a bit rustier knowledge. This is a revised edition of an earlier well-received book, looking at logistics from many angles.

such as macro- and microeconomic factors, risk and societal development change. It is less of a 'how to get X from A to B' book but looks at and within the industry, split by logistic segments, and considers individual vertical sectors such as consumer, chemicals and high-tech. When you look at the book, it certainly crams a lot in and remains accessible and surprisingly attractive for readers of all levels. The author notes that there has been a lot of sector change in just two years, since the first edition of this book was released, necessitating a major overhaul in the process. This is quite a thought-provoking book, mixing history, theory, industry knowledge and insight together with aplomb, making it also a great book for business and logistics students who need a bit more colour and background to their studies. Rest assured, it also looks forward, considering some of the latest trends on the logistics radar, such as 3D printing, product spoilage and even megacities. The only real negative can be the price, whilst being reasonable for a book of this kind, it just puts it out of reach of the curious generalist who would perhaps enjoy learning something new; so hopefully this will be found in well-appointed public lending libraries. One can only wonder what changes may be actualised in the next couple of years and look forward to seeing what a further revision of this book may serve up. This was a book I could like. A book worthy of closer consideration, especially if you have a need for this knowledge.

Introduction to Global Logistics offers a step-by-step guide to global logistics. Covering the breadth of logistics, this highly accessible text covers everything you need to know and is illustrated by engaging case studies of market leaders. In this comprehensive book John Manners-Bell provides an in depth definition, description and exploration of the strategic principles and practices in transportation modes and supply chain verticals, including: freight forwarding, contract logistics, shipping, road freight, air cargo and express. The book also examines major sectors, including Automotive, Chemical, Pharmaceutical, Retail, Consumer, and High Tech. Introduction to Global Logistics offers a detailed examination of key topics, including: how the logistics industry has developed, how it is influenced by macro-economic factors and demand-side trends, what the risks are to the industry, and how it will develop over the coming years. It examines important trends and developments that are shaping the industry, including 3D printing, megacities, and post-harvest food losses.

"This updated second edition deals with a wide range of complex issues in a straightforward style. The book benefits from the author's many years of experience as a global logistics expert. This knowledge and insight has been brought together into a single volume that will be extremely valuable for anyone wishing to gain an understanding of the complex forces for change affecting global logistics." (Michael Browne, Professor of Logistics and Urban Freight Transport, University of Gothenburg) "Global logistics capabilities have been a foundation of the huge growth in world trade and economic activity in the emerging economies. The downturn of 2008/9 has heralded a new era of regional trade and changing business models, alongside continued intercontinental trade. This book, from a world expert, unravels and explains the massive complexity of services, segments, geographies and technologies that will be needed to adapt to a new normal. It will be a huge help in anchoring their thinking." (Alan Braithwaite, Chairman, LCP Consulting and Visiting Professor, Cranfield School of Management) About the Author John Manners-Bell is the founder and CEO of Transport Intelligence, a leading supplier of market solutions to the global logistics industry. He is Honorary Visiting Professor at the London Metropolitan University, adviser to the World Economic Forum and a former Chairman of the Supply Chain Council of the World Economic Forum. Prior to establishing Transport Intelligence, he worked as an analyst in consultancies specializing in international trade, transport and logistics. John Manners-Bell is author of Logistics and Supply Chains in Emerging Markets and Supply Chain Risk.