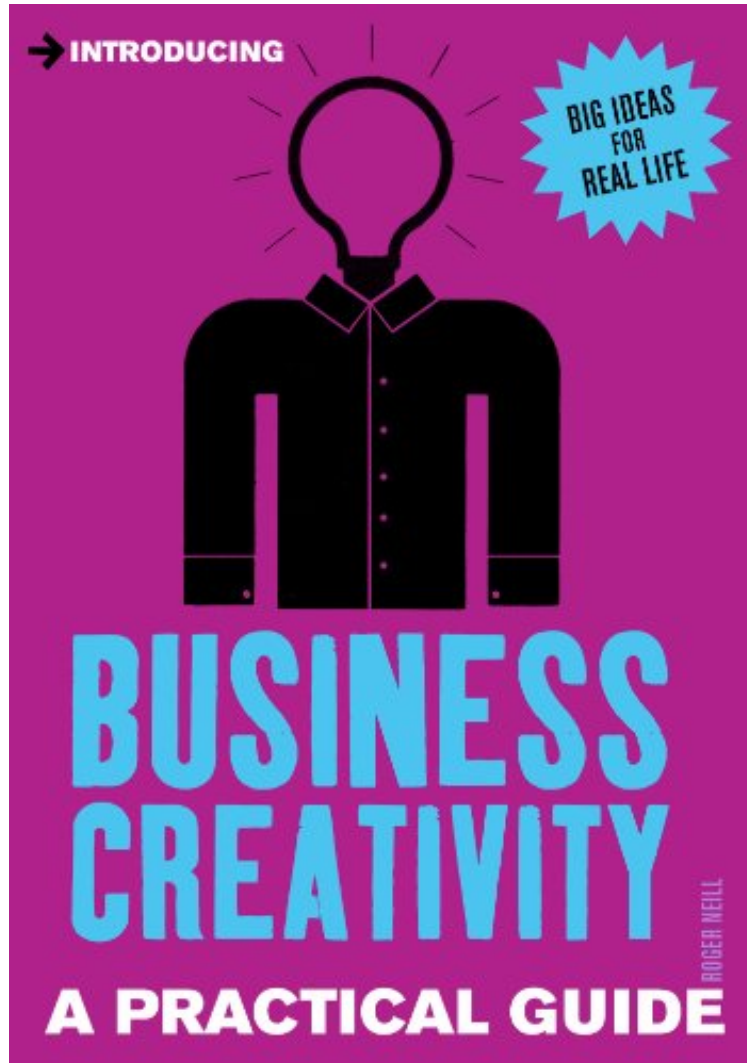


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## Introducing Business Creativity: A Practical Guide (Introducing...)

*Jodie Newman*

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of straightforward, realistic advice that has immediate results, Practical Guides are engineered by experts in their fields to help you achieve your goals.

About the Author Jodie Newman: Jodie Newman runs her own creative consultation business, called Creative Consulting. She is a highly experienced facilitator, trainer and speaker, who runs workshops and training for companies and individuals who want to improve their creative thinking and get more out of their working day.