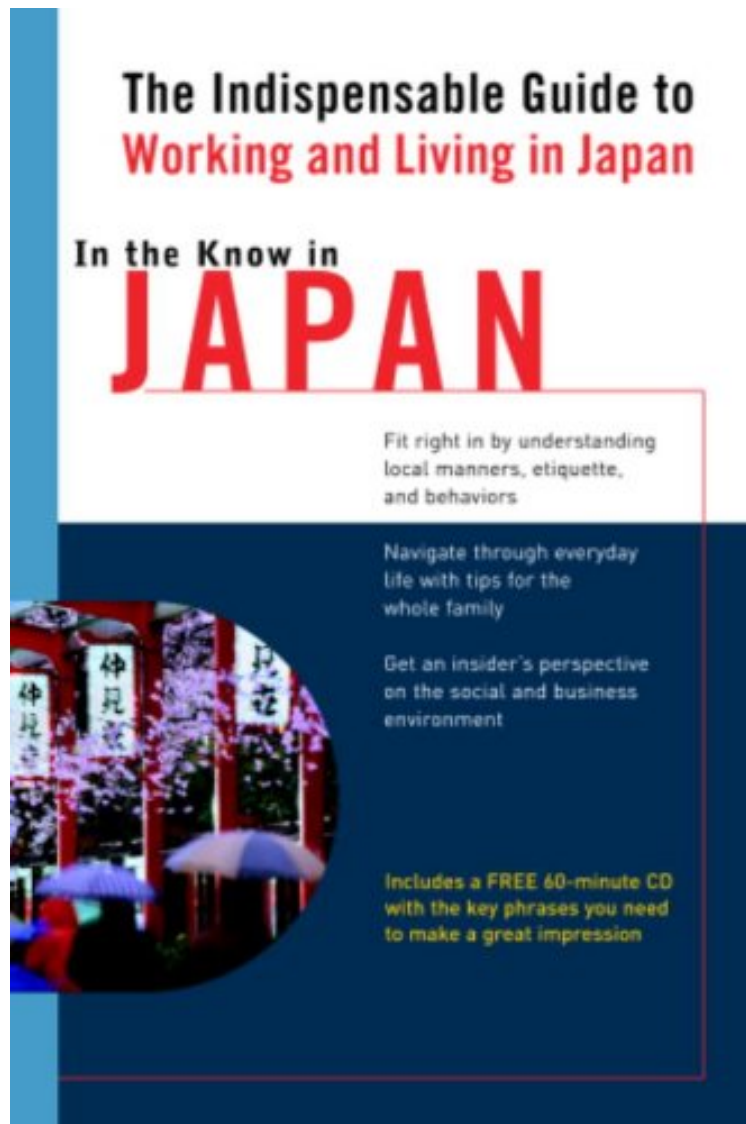


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In the Know in Japan: The Indispensable Guide to Working and Living in Japan

Jennifer Phillips

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Jennifer Phillips : In the Know in Japan: The Indispensable Guide to Working and Living in Japan before purchasing it in order to gauge whether or not it would be worth my time, and all praised In the Know in Japan: The Indispensable Guide to Working and Living in Japan:

10 of 10 people found the following review helpful. Indispensable, yes, and an enjoyable work to read. By NickReading this book will help expatriates know about the culture and subcultures of the Japanese. The text comes with a 60-minute CD that can be read along with to practice some common and practical Japanese words/phrases. This book

does not prepare readers for writing or understanding kanji characters, but it can let you know how to say things like: Where are the restrooms? : Toire wa doko desu ka?, as well as times, calendar terms, business jargon and a bit more. I think the value of this book lies in the fact that it is comprehensive. It begins with a nice little history lesson about the eastern archipelago. It progresses into conversational but well-written explanations of transportation, lodging, etiquette, politics and the psychological aspects of entering (and eventually leaving) such a different culture. It also has a nice little black-and-white map printed on the inside front cover. This book is ideal for students, travellers, TEFL teachers and people who just want to learn about a very interesting society. I enjoyed reading it and I think it's worth its price.

Be IN THE KNOW BEFORE YOU GO Doing business across borders is very different from doing business across town; subtle and not-so-subtle differences in attitudes and etiquette play a big role. Did you know? Bowing in Japan isn't just bending at the waist; where you put your hands and how deep you bow makes a big difference! Don't give gifts in groups of four or nine. "Four" and "nine" are unlucky because the words sound like "death" and "hardship" in Japanese. Don't expect Japanese colleagues to come out and say "no." They will usually say "maybe." In the Know in Japan helps you: Fit right in by understanding local manners, etiquette, and behaviors; Navigate through everyday life with tips for the whole family; Get an insider's perspective on the social and business environment The book includes a FREE 60-minute CD with the key phrases you need to make a great impression. From the Package edition.

From the Inside Flap Be IN THE KNOW BEFORE YOU GO Doing business across borders is very different from doing business across town; subtle and not-so-subtle differences in attitudes and etiquette play a big role. Did you know? Bowing in Japan isn't just bending at the waist; where you put your hands and how deep you bow makes a big difference! Don't give gifts in groups of four or nine. "Four" and "nine" are unlucky because the words sound like "death" and "hardship" in Japanese. Don't expect Japanese colleagues to come out and say "no." They will usually say "maybe." In the Know in Japan helps you: Fit right in by understanding local manners, etiquette, and behaviors; Navigate through everyday life with tips for the whole family; Get an insider's perspective on the social and business environment The book includes a FREE 60-minute CD with the key phrases you need to make a great impression. From the Back Cover Praise for the In the Know series: "I am extremely impressed. The author did an excellent job of explaining the culture, incorporating illuminating examples, and providing useful suggestions. Thank you for producing such a useful and readable guide to doing business abroad." —Eric Wiesen, Evaluation Specialist, Centers for Disease Control and Prevention "Relevant to everyone from the business traveler or expatriate on assignment to the casual reader." —Hai Yan Zhang, Intercultural Consultant to Fortune 500 companies in the United States and China About the Author Jennifer Phillips is co-founder of Terra Cognita, a leading New York-based company that provides top quality cross-cultural training services to prepare businesspeople and their families for life abroad. Terra Cognita programs ensure a successful adjustment to life in a new culture and the skills necessary to succeed in international business. Terra Cognita delivers cross-cultural learning through workshops and seminars, online learning modules, video and audio programs.