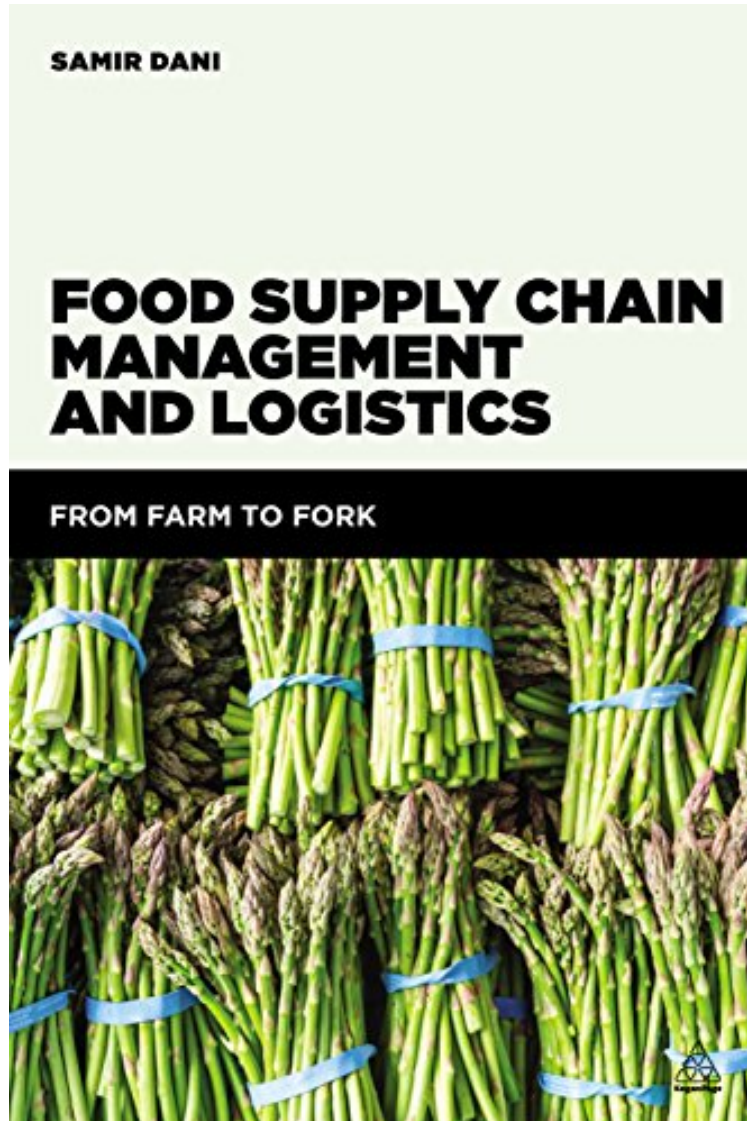


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# Food Supply Chain Management and Logistics: From Farm to Fork

*Samir Dani*

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**Samir Dani : Food Supply Chain Management and Logistics: From Farm to Fork** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Food Supply Chain Management and Logistics: From Farm to Fork:

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helpful. Specialist but interestingBy DarrenIngram\_dot\_comThe food industry today is quite different to the food industry of yesterday; nowadays it is quite common for fresh food to be sent to the other side of the world to meet consumer demand. The supply chain can have special demands and peculiarities that may be unique to the sector, yet some of the solutions found to various problems may be exploitable elsewhere. This book takes a look at the supply chain for the food industry both today and in the future; there is even a bit of history thrown in for good measure too. Innovation is key; customer and industry demand is fast-paced and there is also strong consumer demand for sustainable, ethical and considerate handling of products. The modern customer thinks more than just the quality of the foodstuff and the price paid: it is a lot more than getting something from point A to point B, vaguely on time and on budget. Take this example from the book that demonstrates the potential chain complexity: "Fish caught in the North Sea or off the western coast of the United States is frozen and shipped to China where it is defrosted, filleted, packed and refrozen before reaching retail shelves in Europe and the United States. The only reason for the supply chain being this complicated is to save on operating costs, but this also brings more risks into the chain." The author sets out to give a wide range of information in an easy-to-digest form to both experienced industry participant and newcomer alike, looking at topics such as food sourcing, technology trends, food security, future challenges and global logistics. A fair balance and tone is achieved. As with other Kogan Page books, everything is clearly laid out, well signposted and features an extensive index and bibliography for your future deep-diving into the source material. In all, a credible, interesting look at a sector that can put special demands on its supply chain.

With the growth of the food industry come unique logistics challenges, new supply routes, demand dynamics and investment re-shaping the future of the food logistics industry. It is therefore important for the food industry to innovate both with regards to demand management and sustainability of food sources for a growing population. *Food Supply Chain Management and Logistics* is an exciting new text that provides an accessible and essential guide to food supply chain management, considering the food supply chain from 'farm' to 'fork'. Samir Dani shows the reader how to stay ahead of the game by keeping abreast of global best practice, harnessing the very latest technology and squeezing efficiency and profit from increasingly complex supply chains. This book covers essential topics in food supply chain management, including: food supply chain production and manufacturing; food logistics; food regulation, safety and quality; food sourcing; food retailing; risk management; food innovation; technology trends; food sector and economic regeneration; challenges in International food supply chains; triple bottom line trends in the food sector; food security and future challenges.

"The food and drink supply chain comes with its own unique logistics and regulatory challenges. This book analyzes the design and governance of the global food supply chain, and examines the support mechanisms that exist to overcome challenges and make sure food safely reaches the consumer's plate."