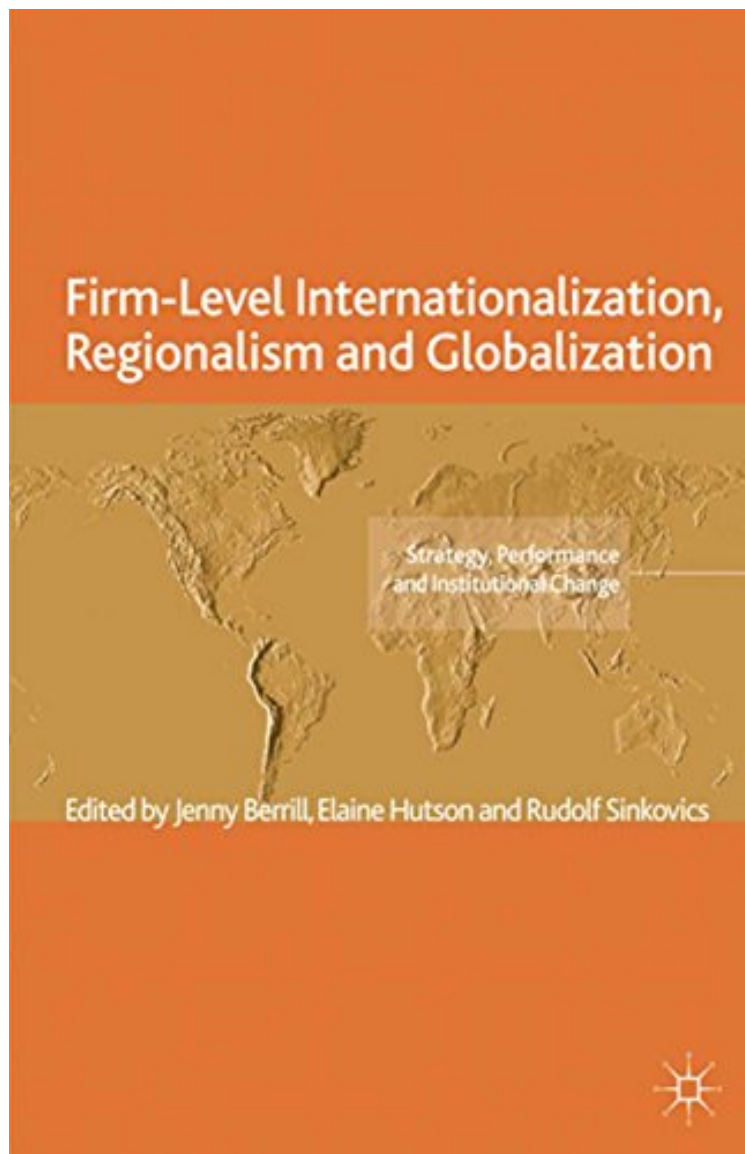


(Online library) Firm-Level Internationalization, Regionalism and Globalization: Strategy, Performance and Institutional Change (The Academy of International Business)

Firm-Level Internationalization, Regionalism and Globalization: Strategy, Performance and Institutional Change (The Academy of International Business)

From Palgrave Macmillan
*ePub | *DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



READ ONLINE

#4252888 in eBooks 2011-03-04 2011-03-04 File Name: B009ABYMJK | File size: 59.Mb

From Palgrave Macmillan : Firm-Level Internationalization, Regionalism and Globalization: Strategy, Performance and Institutional Change (The Academy of International Business) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Firm-Level Internationalization, Regionalism and

Globalization: Strategy, Performance and Institutional Change (The Academy of International Business):

The current international business environment is characterized by two contradictory but at times mutually supplementary trends. Regionalization is part of the process of globalization, but it can also be a counter force to globalization as stakeholders act to protect their perceived interests. This book expands the debate on this interesting topic

About the Author
JENNY BERRILL lecturer in the School of Business Studies, Trinity College Dublin, Ireland. Her research interests are in the area of international finance and multinational companies (MNCs). She has published articles in the *Journal of Economics and Business* and *Research in International Business and Finance*.
ELAINE HUTSON lecturer in finance at University College Dublin. Her research interests are mainly in the sub-discipline of corporate finance, and include small business financing, mergers and acquisitions, and firm-level foreign exchange exposure. Her capital markets research interests include hedge funds performance and regulation, the characteristics of stock market returns, and the history of the managed funds industry. She has published widely in a variety of international business and finance journals.
RUDOLF R. SINKOVICS Professor of International Business at Manchester Business School, UK, where he is currently head of the Comparative and International Business Group and director of the MBS-CIBER (Centre of International Business Research). His research centres on inter-organisational governance, the role of ICT in firm internationalisation and research methods in international business. He received his PhD from Vienna University of Economics and Business Administration (WU-Wien), Austria. His work has been published in *International Business* and *International Marketing* journals. Born in Austria, he now lives and works in Manchester, UK