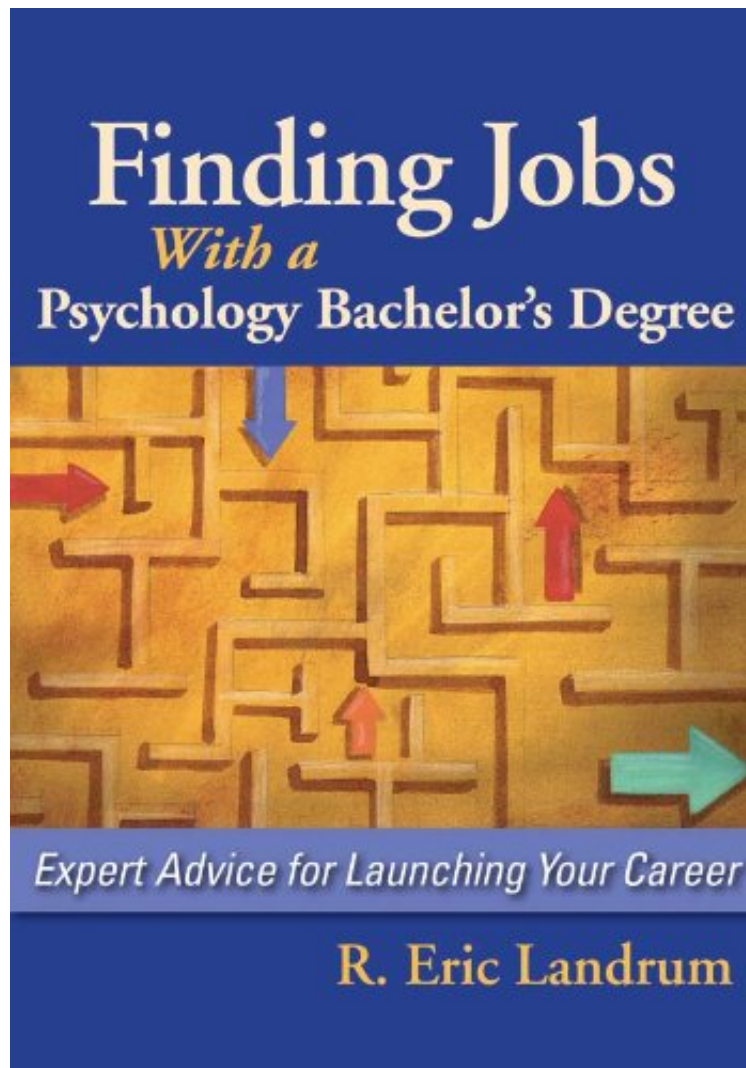


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Psychology is one of the most popular college majors and can lead to a satisfying career in many different fields. If graduate school is not in your immediate plans, this book is for you. It will show you how to leverage your bachelor's degree to find a career with intellectual, emotional, and perhaps even financial rewards. In this book, 28 professionals describe the scope of their work, level of career satisfaction, and how their bachelor's degree in psychology helped get them there. You also get a snapshot of salary, benefits, and day-to-day pleasures and challenges in a variety of jobs as well as advice and questions to help you reflect on the classes, internships, experiences, and attitudes that will make you a success in your career of choice. In addition to the profiles, this book offers detailed instructions for how to use interest inventory and career search tools such as the Holland Self-Directed Search and O\*NET database to refine your post-college plans. It candidly reviews best and worst strategies for resume building, job searching, and interviewing and offers up-to-date tips on how to combine personal networking and technology to get noticed. As a bonus, author Eric Landrum provides a backstage pass to the research behind this book, uncovering the process so you can appreciate the data or perhaps get some ideas for your next project.

About the Author R. Eric Landrum is a professor of psychology at Boise State University, receiving his PhD in cognitive psychology from Southern Illinois University-Carbondale. His research interests center on the educational conditions that best facilitate student success as well as the use of SoTL strategies to advance the efforts of scientist-educators. He has over 300 professional presentations at conferences and published over 20 books/book chapters, and has published over 70 professional articles in scholarly, peer-reviewed journals. He has worked with over 275 undergraduate research assistants and taught over 12,500 students in 21 years at Boise State. During Summer 2008, he led an American Psychological Association working group at the National Conference for Undergraduate Education in Psychology studying the desired results of an undergraduate psychology education. Eric is the lead author of "The Psychology Major: Career Options and Strategies for Success" (5th ed., 2013) and has authored "Undergraduate Writing in Psychology: Learning to Tell the Scientific Story" (2nd ed., 2012) and "Finding A Job With a Psychology Bachelor's Degree: Expert Advice for Launching Your Career" (2009). He co-authored "The Easy Guide to APA Style" (2nd ed., 2013), "You've Received Your Doctorate in Psychology Now What?" (2012) and is the lead editor for "Teaching Ethically Challenges and Opportunities" (2012) and co-editor of "Assessing Teaching and Learning in Psychology: Current and Future Perspectives" (2013). He served as Vice President for the Rocky Mountain region of Psi Chi (2009-2011). He is a member of the American Psychological Association, a fellow in APA's Division Two (Society for the Teaching of Psychology or STP), served as STP secretary (2009-2011), and will serve as the 2014 STP President.