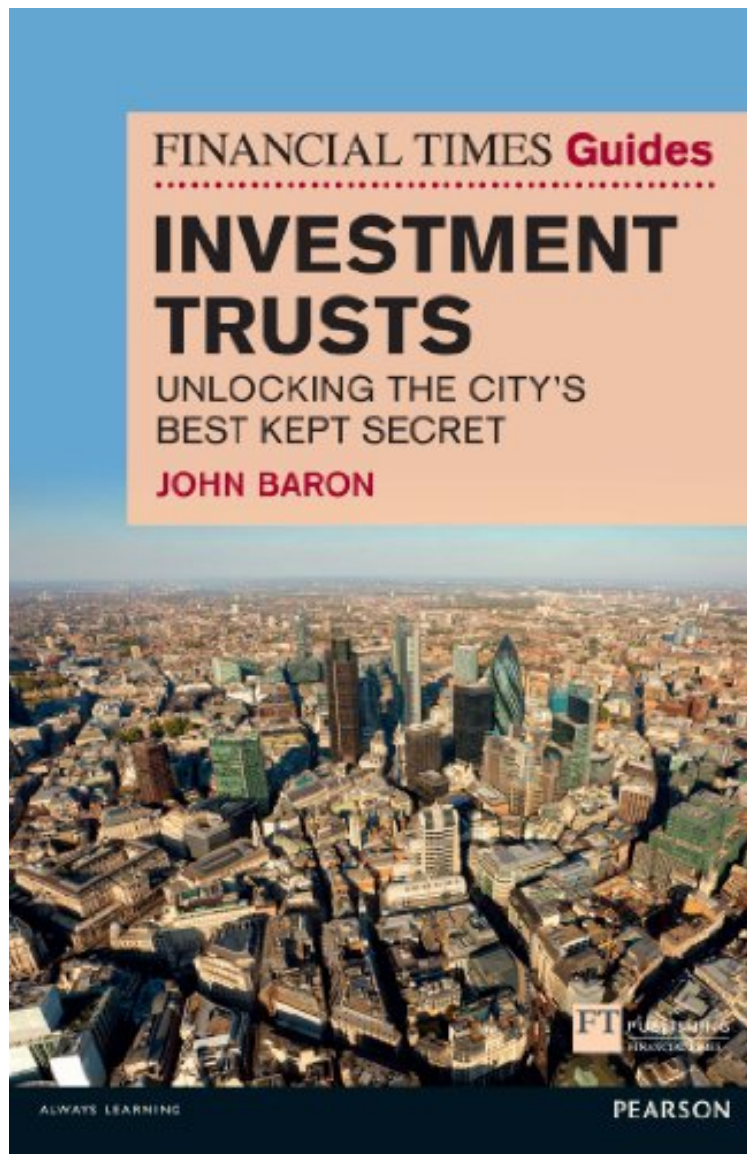


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Financial Times Guide to Investment Trusts: Unlocking the City's Best Kept Secret (Financial Times Series)

John C Baron

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John C Baron : Financial Times Guide to Investment Trusts: Unlocking the City's Best Kept Secret (Financial Times Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Financial Times Guide to Investment Trusts: Unlocking the City's Best Kept Secret (Financial Times Series):

A comprehensive and practical guide to investment trusts. These investment vehicles have been underused by investors in the past, but that is set to change now that the Retail Distribution Review has banned commissions and put investment trusts on a level playing field. The book explains what investment trusts are and focuses on how to construct and run a trust portfolio. It offers investors, both experienced and novice, a concise and jargon free guide to these lucrative investment vehicles.

Investment trusts are often thought of as being "complicated" or "only for City types". John Baron shows clearly that they are neither, and can be used effectively by anyone looking to make the most of their money. Jonathan Eley, editor, FT Money
About the Author
John Baron has used investment trusts in both a private and professional capacity for over 30 years. On leaving the Army, he entered the City as a fund manager running a range of portfolios for private clients and charities. He was a Director of Henderson Private Clients, and then a Director of Rothschild Asset Management having been approached to run their private client core UK equity portfolio. He is best known to readers of the FT's Investor Chronicle magazine for having successfully run two live investment trust portfolios as measured by their appropriate APCIMs Growth and Income benchmarks. He also speaks at investment seminars
On entering politics, John has sat on the other side of the fence helping charities monitor their fund managers. He remains a member of the Chartered Institute for Securities Management.