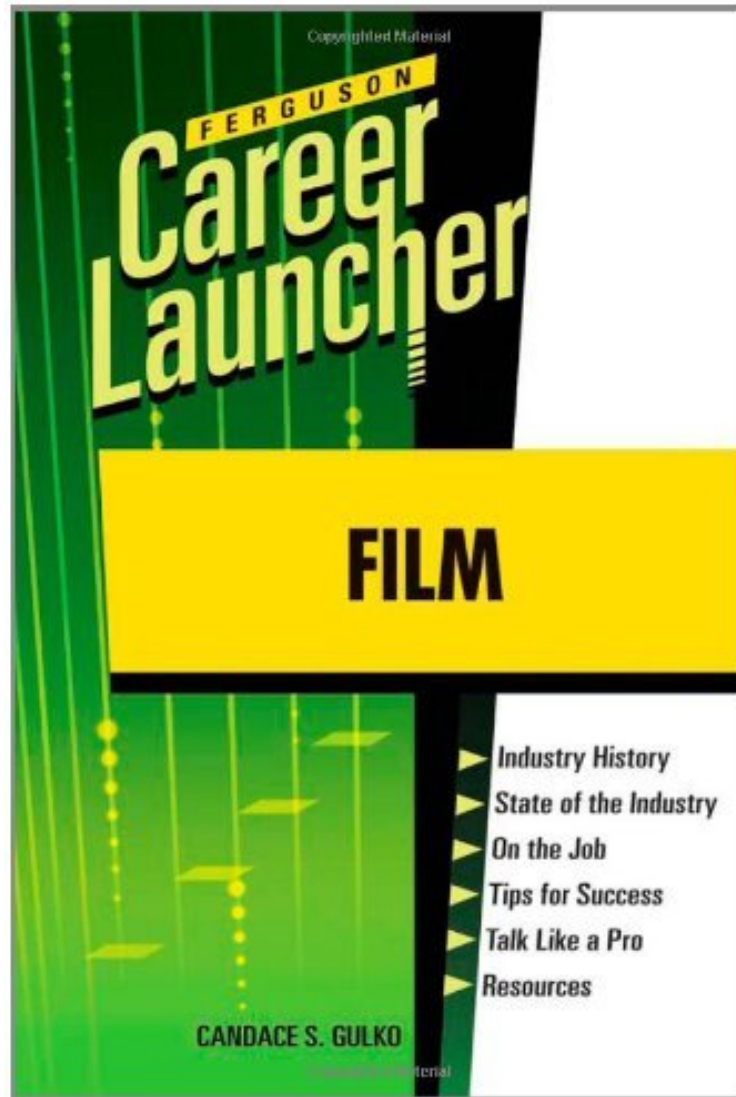


(Mobile book) Film (Ferguson Career Launcher)

Film (Ferguson Career Launcher)

Candace S. Gulko

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The film industry today faces many challenges. Filmmakers and other film professionals must be prepared to adapt to changing technology, international influences, and shifting audience trends. Career opportunities exist in many different branches of the business and at many different levels, from creating independent documentaries to big studio blockbusters. A wide variety of jobs exists in this field--from directing, producing, and editing to sound engineering,

marketing, and publicity. Film helps professionals understand how the various jobs in the industry work together. With an insider's perspective, this new resource features an overview of the current state of the film industry, as well as a variety of fast facts, tips, and other information to help professionals navigate a path to career success.