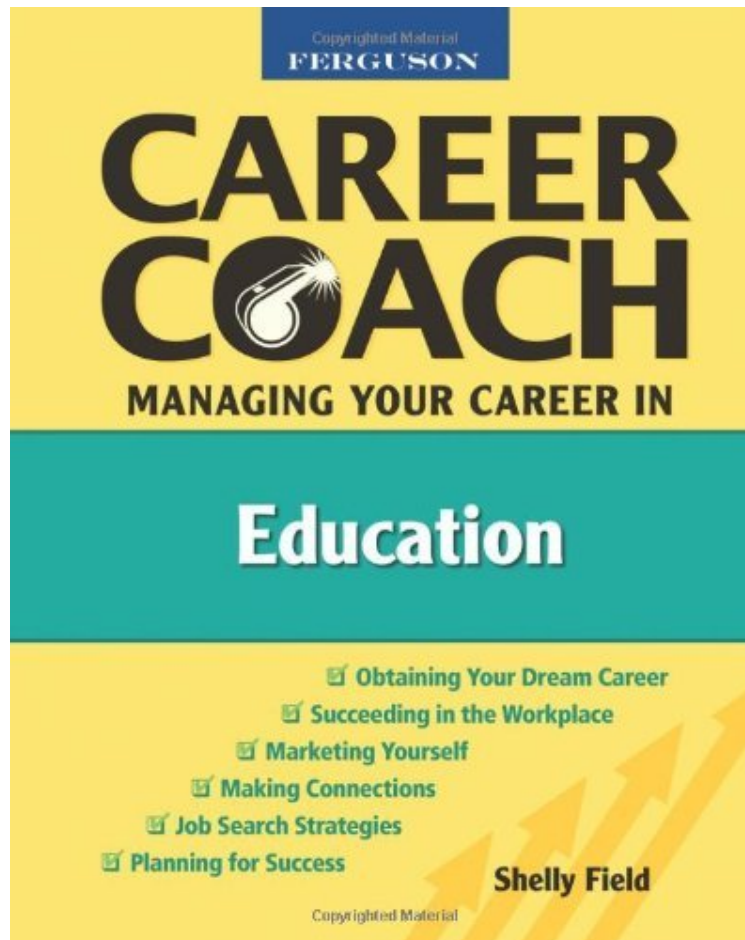


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# Ferguson Career Coach: Managing Your Career in Education

*Shelly Field*

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**Shelly Field : Ferguson Career Coach: Managing Your Career in Education** before purchasing it in order to gage whether or not it would be worth my time, and all praised Ferguson Career Coach: Managing Your Career in Education:

0 of 0 people found the following review helpful. Too many common thingsBy Aleksejs TarasovsI have expected that this book will be filled with a lot of information regarding area of education. Instead of it it discusses many evident things that can be found in any book about career and its planning. I don't know if it's allowed to mention other books in such reviews, but I find "What is the color of your parachute" much more useful, even that it's not targeted particularly to the education field.Please do not misunderstand me - this book is fine as a first career planning book. But if you already know something and wish to know some special details about learning - do not expect that this book will provide them to you.

This is an information-packed resource for students entering the education field.For those who dream of a career in teaching or administration, "Ferguson Career Coach: Managing Your Career in Education" is packed with essential

tips for getting ahead in this burgeoning field. Readers will find practical insights into achieving career success in any area of education they choose. Acting as a personal coach, this practical career guide provides students with advice on making contacts, interviewing, strategies, and much more to excel in a career in this growing industry. The chapters include: Plan for Success; Job Search Strategies; Tools for Success; Getting Your Foot in the Door; Marketing Yourself for Success; Succeeding in the Workplace; and, Succeeding as a Teacher.

About the Author Shelly Field is the owner of The Shelly Field Organization, a public relations and management firm specializing in celebrity clients in the music, sports, and entertainment industries. She is a career consultant to educational institutions, employment agencies, corporations, libraries, women's groups, and individuals. She frequently lectures on empowerment and various career-oriented subjects. Field is also the author of *Career Opportunities in the Sports Industry, Third Edition*; *Career Opportunities in the Music Industry, Fifth Edition*; *Career Opportunities in Health Care, Third Edition*; and numerous other career-counseling guides for Ferguson Publishing.