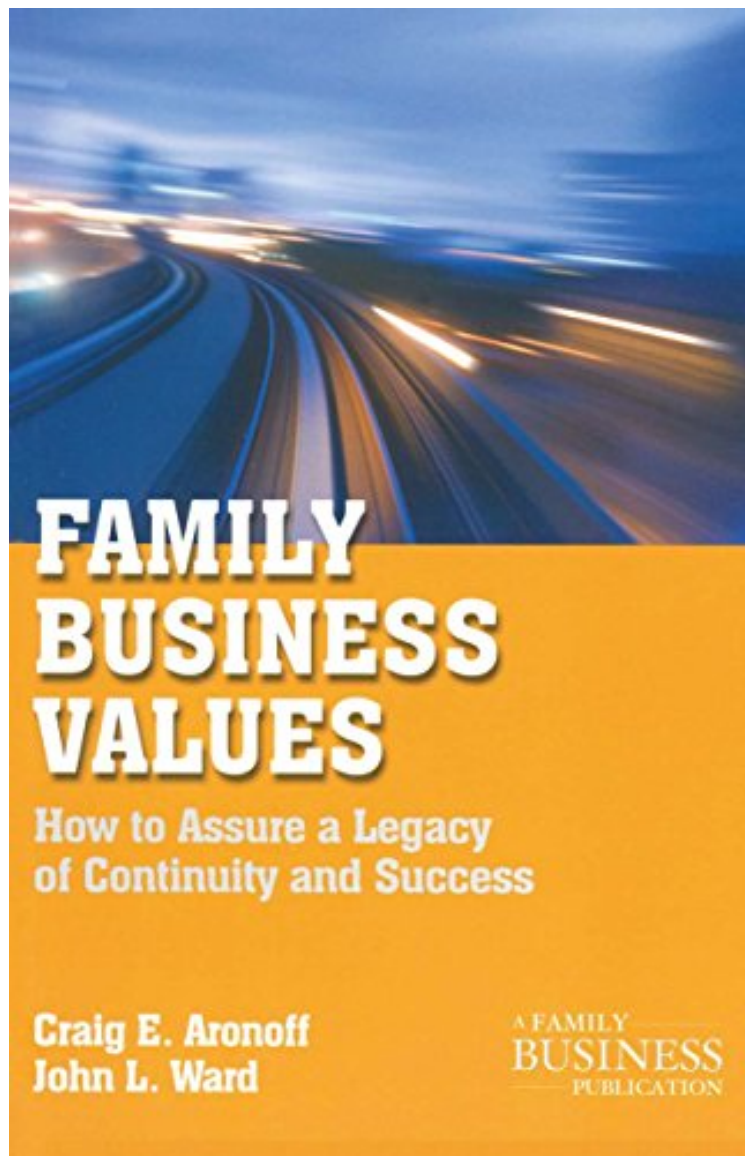


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Family Business Values: How to Assure a Legacy of Continuity and Success (A Family Business Publication)

C. Aronoff, J. Ward

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C. Aronoff, J. Ward : Family Business Values: How to Assure a Legacy of Continuity and Success (A Family Business Publication) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Family Business Values: How to Assure a Legacy of Continuity and Success (A Family Business Publication):

4 of 4 people found the following review helpful. Comprehensive Summary of Key Succession FactorsBy

Beta_Junkie This book provides a concise overview of the major elements of the succession planning process. I would recommend this book to anyone assisting a small, family-owned business engaging in the succession planning process. A must read for the business owner as well! 1 of 1 people found the following review helpful. Great book and great advice
By craig segien This was a great book that I would recommend to others. A lot of good points and strategies. Of course it is much easier in theory to fix family issues, but implementing them is much more difficult. Either way, this is a good starting point to sort out family issues in business. 1 of 1 people found the following review helpful.
Excellent
By cb This was most helpful at clear delineation between Owner, Manager and responsibility clarification. This was one of the most valuable for early stages and will be helpful as we move forward. Great overall!

It's so important that the generations to come understand and share in the founder's vision and philosophy. Authors Aronoff and Ward help leaders discover their own values and then they provide ways to infuse these values into the fabric of their business for generations to come.

About the Author Craig E. Aronoff and John L. Ward have long been recognized as leaders in the family business field. Founding principals of The Family Business Consulting Group, Inc., they work with hundreds of family businesses around the world. Recipients of the Family Firm Institute's Beckhard Award for outstanding contributions to family business practice, they have spoken to family business audiences on every continent. Their books include Family Business Sourcebook II and the three-volume series, The Future of Private Enterprise. Craig E. Aronoff, Ph.D., holds the Dinos Eminent Scholar Chair of Private Enterprise and is professor of management at Kennesaw State University (Atlanta). He founded and directs the university's Family Enterprise Center. The center focuses on education and research for family businesses, and its programs have been emulated by more than 100 universities worldwide. In addition to his undergraduate degree from Northwestern University and Masters from the University of Pennsylvania, he holds a Ph.D. in organizational communication from the University of Texas. John L. Ward, Ph.D., is Clinical Professor of Family Enterprises at Northwestern University's Kellogg Graduate School of Management. He is a regular visiting lecturer at two European business schools. He has also previously been associate dean of Loyola University Chicago's Graduate School of Business, and a senior associate with Strategic Planning Institute (PIMS Program) in Cambridge, Massachusetts. A graduate of Northwestern University (B.A.) and Stanford Graduate School of Business (M.B.A. and Ph.D.), his Keeping the Family Business Healthy and Creating Effective Boards for Private Enterprises are leading books in the family business field.