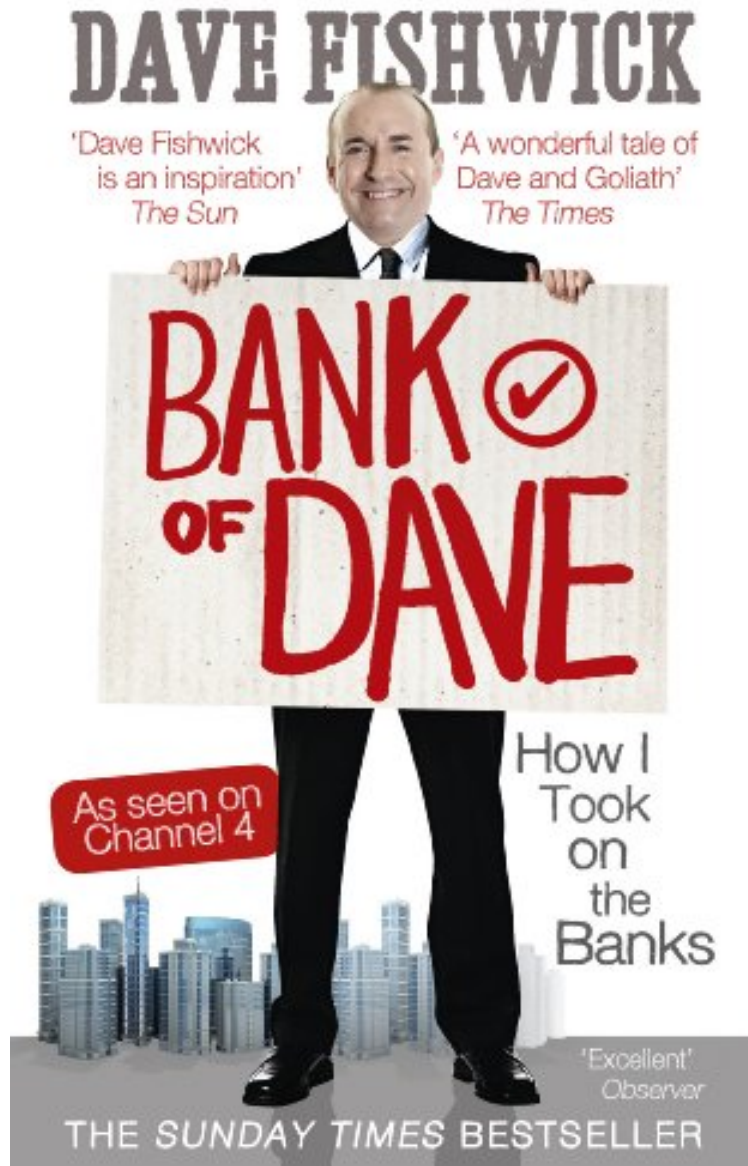


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Bank of Dave: How I Took On the Banks

Dave Fishwick

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Dave Fishwick : Bank of Dave: How I Took On the Banks before purchasing it in order to gage whether or not it would be worth my time, and all praised Bank of Dave: How I Took On the Banks:

The global financial system is in crisis, bankers are in disrepute and Britain is on the brink of a double-dip recession.

Now one man, fed up with never-ending tales of greed and corruption, sets out to prove that there is a different way of doing things - by opening his own bank to help inject much-needed life into local businesses. Dave Fishwick is a self-made, straight-talking man from Burnley who hates the banks. Published to tie in with a Channel 4 series of the same name, this is the story of his attempt to set up a simple, no-nonsense bank that actually cares about its customers. Dave plans to put hundreds of thousands of pounds of his own money into the enterprise; he will offer his customers a far better rate of interest than they get on the high street; he will lend to struggling local businesses that the banks don't want to know about; and he aims to bring the Bank of Dave into profit within 180 days. If he succeeds, he'll give whatever he makes to charity. If he fails, he'll make a terrible loss and ruin his hard-earned reputation as a successful businessman. Can one man really take on the banking giants and make a real difference to local businesses and his community? Dave Fishwick certainly hopes so.

"Dave Fishwick is an inspiration" * The Sun * "Bank of Dave ... is an intriguing and insanely well-timed experiment"
* Caitlin Moran * About the Author Dave Fishwick is a self-made millionaire and the focus of the Channel 4 series Bank of Dave. In 2011 Dave set up his own bank in his home town of Burnley, Lancashire to help inject much-needed life into local businesses and to prove that banks can be socially responsible by donating any profits to charity.