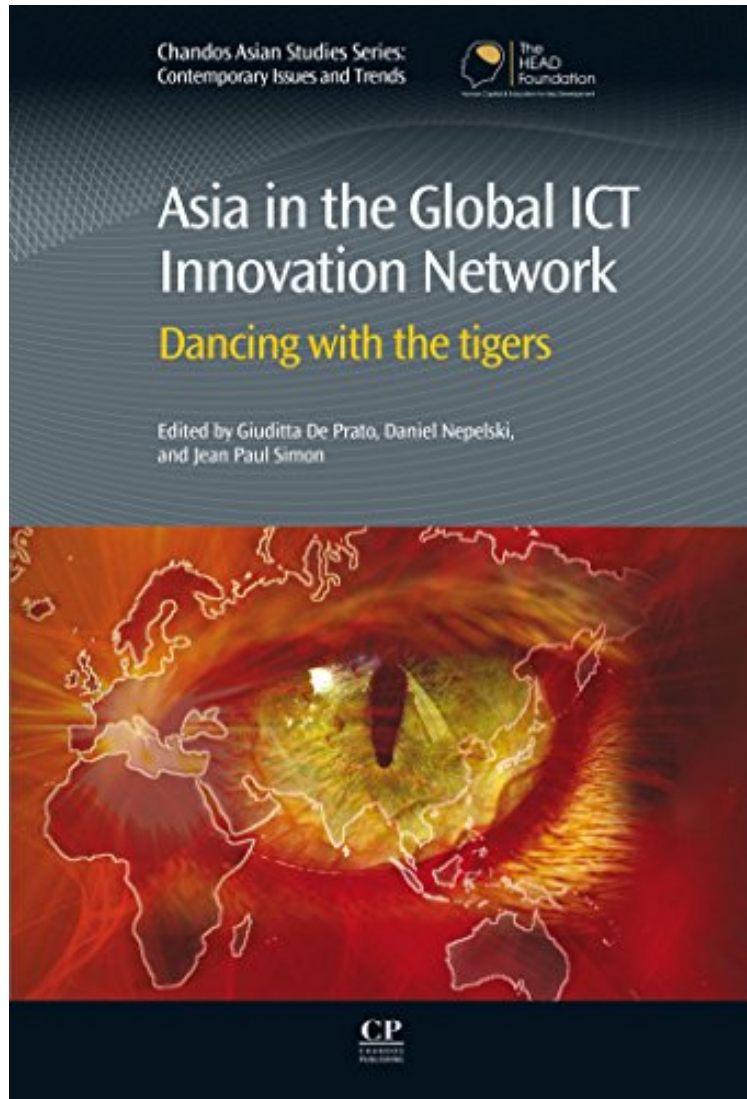


[Mobile ebook] Asia in the Global ICT Innovation Network: Dancing with the Tigers (Chandos Asian Studies Series)

Asia in the Global ICT Innovation Network: Dancing with the Tigers (Chandos Asian Studies Series)

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Production and innovation activities are being re-distributed across the world. The BRICS countries (Brazil, Russia, India and China) are proving the major engine of global growth, being less impacted by the financial crisis than developed economies or able to recover more quickly. Asia in the Global ICT Innovation Network takes a close look at the information and communication technologies (ICTs) landscape, not only in two BRICS countries, India and China, but also in South Korea and Taiwan. The book documents the size of the ICT sector for each of the selected countries, and assesses their RD expenditure and its place in the international innovation network. The selected countries play a major role in shifting patterns of international trade and global value chains. The countries offer different historical profiles, with reforms dating back from the nineties for 'Chindia and earlier policies for the 'dragons, with later reforms focusing on IT. The book accounts for their specificity, and emphasises the fact that the four countries have achieved impressive results in terms of economic growth. The ICT sector was a major contributor to this growth and led a pioneering role for other sectors. This title consists of three parts: ICT in emerging economies, covering China and India; the return of the dragons, covering South Korea and Taiwan; and Network knowledge and trade, covering regional networks of RD centres, India as an ST cooperation partner, Asian countries in the global production network, and Asia in the process of internationalisation of ICT and RD. Provides a well-supported look at the ICT sector in Asia, an area where extant literature consists mostly in a scattering of articles in various and heterogeneous journals. Focuses on innovation. Speaks to a growing interest in the role of emerging countries in ICT innovation.

"This book is a welcome addition to the abundant literature that has explored the 'recipes for success' of the Asian tigers and dragons in the field of ICT and innovation. It takes an original point of view by focusing on the experience of a limited number of countries (India, China, Korea and Taiwan), and trying to provide a regional view of Asia's role in global ICT and innovation networks."--Communications Strategies, No. 93, 1st Q. 2014

About the Author
Giuditta De Prato works at the Institute for Prospective Technologies (JRC-IPTS), European Commission, Directorate-General JRC, the in-house Think Tank of the European Commission, supporting the EU policy-making process by developing science-based responses to the dynamically-changing innovation landscape. She worked at the university of Bologna and in the industry as a software developer and IT consultant.
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Jean Paul Simon runs his own consulting company. He worked as a senior scientist at the IPTS, on ICT in BRICS countries, as well as on the economics of the media and content industries and the impact of digitization. He has held senior positions in the telecom industry.