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Michael R. Czinkota

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Political and international affairs directly impact every form of business and affect our daily lives to a significant

degree. However, whether professionally active in international business and trade or not, we all are bombarded by a colossal volume of reports and articles. In spite of progress in transparency, it becomes increasingly burdensome to understand the consequences of a global market. *As I Was Thinking . . .* offers these short commentaries and editorials combined with insightful cartoons, to encourage comprehension of and thinking about the most important and relevant international business and trade topics today. A clearer understanding allows the reader to hone and better exercise political perspective, so that you know what to support, what to question, and what to contemplate further. In addition to its scholarly insight and wisdom, Czinko's book is fun to read, and loaded with anecdotes that reduce the theoretical to the practical so that every player—the manufacturer, exporter, and consumer—can glean real-life application. He's a first class professor who gets it. From the Foreword by Congressman Donald Manzullo, (Fmr) Chair, House Small Business Committee and Subcommittee on Asia

About the Author Georgetown University