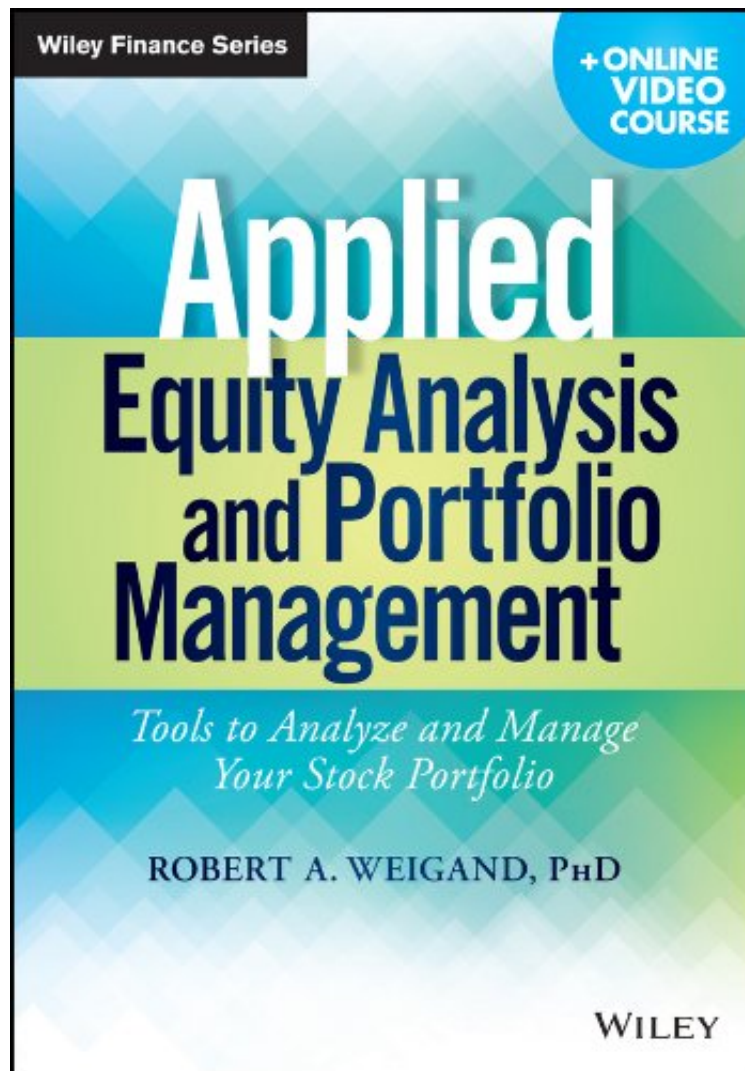


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Applied Equity Analysis and Portfolio Management: Tools to Analyze and Manage Your Stock Portfolio (Wiley Finance)

Robert A. Weigand

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Robert A. Weigand : Applied Equity Analysis and Portfolio Management: Tools to Analyze and Manage Your Stock Portfolio (Wiley Finance) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Applied Equity Analysis and Portfolio Management: Tools to Analyze and Manage Your Stock Portfolio (Wiley Finance):

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Chartered Market Technician. I like this book so much I plan to read all of it. It focuses on fundamental analysis and valuation but it's very pithy, very well-written, very practical, comes with practice exercises and answers. So far I think it's a gem. Also, Weigand suggests reading Malkiel's book *A Random Walk...*...also very good. I thought based on the title that it would be boring but so far it's quite enjoyable and for me that's saying a lot. 2 of 2 people found the following review helpful. Buy and Hold...By samir haikal I call Dr. Weigand's book a masterpiece. His work is a complete, well thought guide of equity investing. Dr. Weigand explains it all with great detail and gives real helpful examples throughout the book. This book is one of the top pick in my bookshelf. It has also guided me in job interviews. 0 of 0 people found the following review helpful. A Must Buy! By Customer This book became an essential tool in my growth as a finance student, the spreadsheets and tools that this book gives you really accelerates your learning and gets you to understand what is taking place. Dr. Weigand does a great job explaining how everything works in the book and models are easy to pick up on after you've read the chapters. Overall the book was very helpful in my growth as a student and has given me tools that I will use the rest of my life.

A "hands-on" guide to applied equity analysis and portfolio management From asset allocation to modeling the intrinsic value of a stock, *Applied Equity Analysis and Portfolio Management + Online Video Course* offers readers a solid foundation in the practice of fundamental analysis using the same tools and techniques as professional investors. Filled with real-world illustrations and hands-on applications, Professor Weigand's learning system takes a rigorous, empirical approach to topics such as analyzing the macro-finance environment, sector rotation, financial analysis and valuation, assessing a company's competitive position, and reporting the performance of a stock portfolio. Unlike typical books on this subject—which feature chapters to read and exercises to complete—this resource allows readers to actively participate in the learning experience by completing writing exercises and manipulating interactive spreadsheets that illustrate the principles being taught. The learning system also features instructional videos that demonstrate how to use the spreadsheet models and excerpts from the author's blog, which are used to depict additional examples of the analysis process. Along the way, it skillfully outlines an effective approach to creating and interpreting outputs typically associated with a top-down money management shop—including a macroeconomic forecasting newsletter, detailed stock research reports, and a portfolio performance attribution analysis. Covers topics including active and passive money management, fundamental analysis and portfolio attribution analysis Companion streaming videos show how to use free online data to create your own analyses of key economic indicators, individual stocks, and stock portfolios A valuable resource for universities who have applied equity analysis and portfolio management courses Practical and up-to-date, the book is an excellent resource for those with a need for practical investment expertise.

From the Back Cover Praise for *Applied Equity Analysis and Portfolio Management* Professor Weigand's book is the clearest description of how to evaluate and pick stocks that I've read. The professional tools he provides are useful, and accompanied by intuitive, commonsense explanations. Whether you want to talk more intelligently with your financial advisor, become one yourself, or just dabble in the stock market, this book will help you achieve your goals. —Ken Kroner, Head and Chief Investment Officer of Scientific Active Equity, Blackrock, Inc. I have been professionally practicing in the investment management business for 34 years. Many clients have asked my advice for a guide, a book to study that encompasses the essence of solid investment processes. Dr. Weigand's book is that resource: it captures both the art and science of the discipline, while taking today's demanding investment environment into consideration. —William Greiner, CIO of Mariner Wealth Advisors and BusinessWeek's 2005 "Stock Market Strategist of the Year" Simply put, Rob Weigand's *Applied Equity Analysis and Portfolio Management* is a masterful work. His "learning system" is a potential game changer for anyone who is serious about investing, including students, investment advisors, financial planners, and experienced investors. He writes with great clarity and provides a complete package to ensure a successful learning experience. Based on my analysis, this book is an unqualified "buy." —H. Kent Baker, CFA, University Professor of Finance, Kogod School of Business American University I found Dr. Weigand's learning system to be insightful, clear, and directive. His "learn by doing" style of teaching has not only captivated and inspired talented students, but has been very instructional for seasoned professional investors as well. —Mayo Schmidt, Retired President and CEO, Viterra Corporation About the Author ROBERT A. WEIGAND, PhD, is Professor of Finance and Breneman Professor of Business Strategy at Washburn University in Topeka, Kansas. Previously, he was a faculty member at Texas AM University, the University of Colorado, and the University of South Florida. Dr. Weigand is the author of over 40 scholarly articles and book chapters. His research has supported various innovations in the field of asset management, including Russell Investments' Cross Voltrade; Volatility Indexes. He earned a PhD in financial economics from the University of Arizona in 1993.