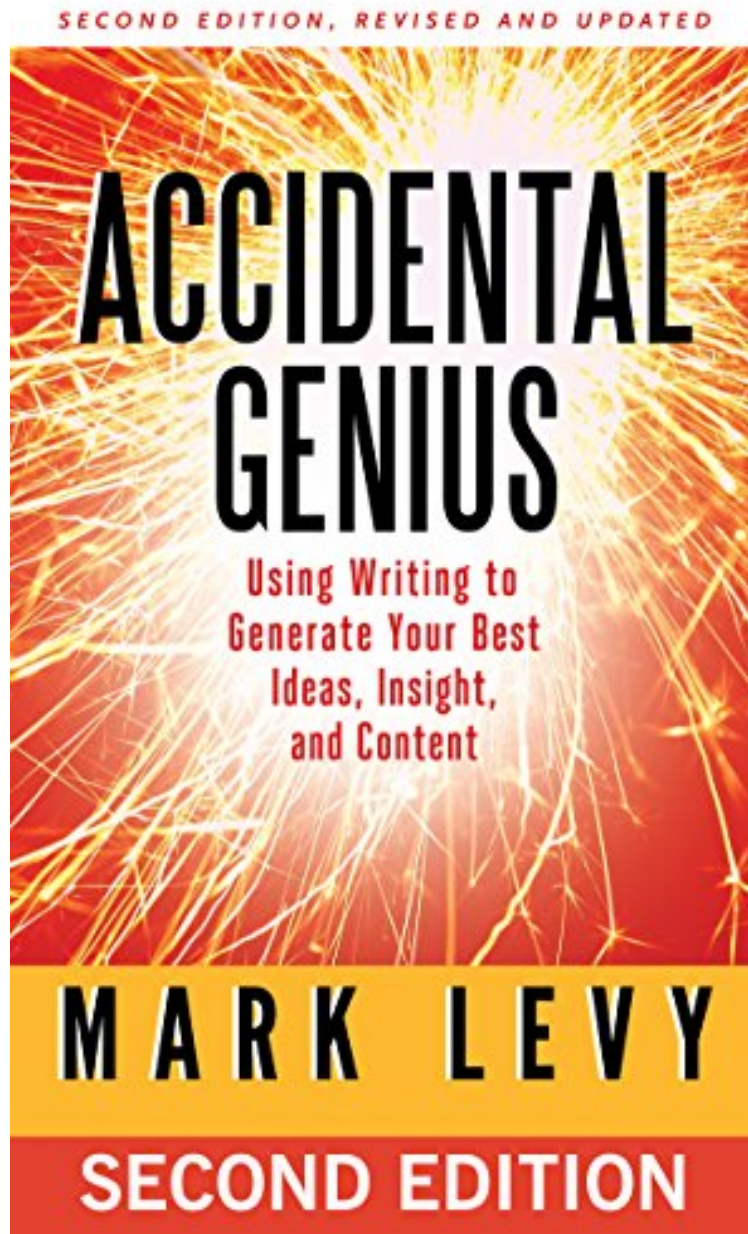


[Download free ebook] Accidental Genius: Using Writing to Generate Your Best Ideas, Insight, and Content

Accidental Genius: Using Writing to Generate Your Best Ideas, Insight, and Content

Mark Levy

audiobook / *ebooks / Download PDF / ePub / DOC



DOWNLOAD



+

READ ONLINE

#101864 in eBooks 2010-08-09 2010-07-02 File Name: B00F9FL9UQ | File size: 15.Mb

Mark Levy : **Accidental Genius: Using Writing to Generate Your Best Ideas, Insight, and Content** before purchasing it in order to gauge whether or not it would be worth my time, and all praised **Accidental Genius: Using Writing to Generate Your Best Ideas, Insight, and Content**:

1 of 1 people found the following review helpful. Jump start your writingBy Suzanne E MontgomeryI am a new writer. I have purchased several books in the past about writing, none of which I actually finished until now. "Accidental Genius" is by far the most useful book I've seen so far that actually helps with the process of writing. It gives you practical methods you can use every day to pull out your creativity even giving examples of methods used by great authors such as Hemingway. I highly recommend this book to anyone new to writing or anyone who just needs a jump start in what they are already doing. It will help give you the confidence to move forward.1 of 1 people found the following review helpful. Genius!By CustomerAccidental Genius focuses on using "fast" writing to generate ideas, insights and solutions for business. I've read other books that recommended the technique for other purposes and I still benefited greatly from reading this book.Mr. Levy writes with a genuine passion and I found reading the book to be very enjoyable. Most important of all, I am getting excellent results from using the strategies.5 of 5 people found the following review helpful. Productivity ProductBy jimdmcdAccidental GeniusBought this book in the Kindle store so I carry it on my Kindle enabled Android phone.This book is a great read and an absolute productivity system. This is as easy as falling off a log but much more intense.I am indebted to Mark Levy for showing me just how really smart and on top of things I am :)Finding workable answers to some of the most frustrating things in my life has been much easier and much quicker since reading this book.

NEW EDITION, REVISED AND UPDATEDWhen it comes to creating ideas, we hold ourselves back. That's because inside each of us is an internal editor whose job is to forever polish our thoughts so we sound smart and in control and so we fit into society. But what happens when we encounter problems where such conventional thinking fails us? How do we get unstuck? For Mark Levy, the answer is freewriting, a technique he's used for years to solve all types of business problems and generate ideas for books, articles, and blog posts. Freewriting is deceptively simple: start writing as fast as you can, for as long as you can, about a subject you care deeply about, while ignoring the standard rules of grammar and spelling. Your internal editor won't be able to keep up with your output—you'll generate breakthrough ideas and solutions that you couldn't have created any other way. Levy shares his six secrets to freewriting as well as fifteen problem-solving and creativity-stimulating principles you can use if you need more firepower—seven of which are new to this edition. Also new to this edition: an extensive section on how to refine your raw freewriting into something you can share with the world.

I've been a fanboy of Accidental Genius and the genius of Mark Levy for five years now, and I couldn't work without these ideas. —David Meerman Scott, author of The New Rules of Marketing and PR