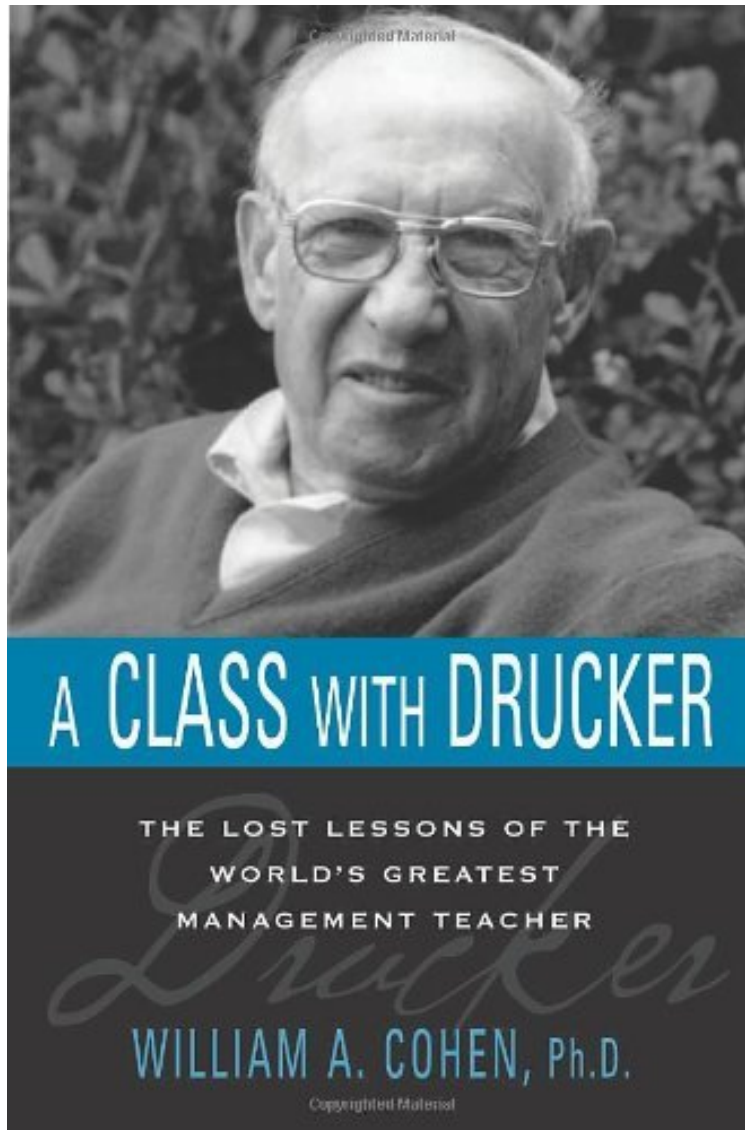


(Mobile book) A Class with Drucker: The Lost Lessons of the World's Greatest Management Teacher

A Class with Drucker: The Lost Lessons of the World's Greatest Management Teacher

William A. Cohen Ph.D.

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William A. Cohen Ph.D. : A Class with Drucker: The Lost Lessons of the World's Greatest Management Teacher before purchasing it in order to gage whether or not it would be worth my time, and all praised A Class with Drucker: The Lost Lessons of the World's Greatest Management Teacher:

0 of 0 people found the following review helpful. Another student's advice from DruckerBy CustomerMy then young husband received his MBA from Claremont and had the privilege of taking classes from Drucker. One day, he found himself walking with him between classes and asking his advice as to whether he should stay with the family business

or take another job. Astoundingly, Drucker said, "It's probably your uncle who gives you the most difficulty" which was absolutely true! How did he know? Drucker then said, "Take the job that pays you the most." My husband followed his advice and left the family business when it wouldn't match another job offer. Because of it our lives took a completely different turn and with the extra cash flow invested in real estate we were able to retire at age 46. Did you know that Peter Drucker also advised Rick Warren? Pastor Rick went to him for advice years ago, and they met together twice a year for over 20 years, the years in which Saddleback Church grew into a mega-church and Rick Warren wrote the New York Times bestseller "The Purpose Driven Life" which we highly recommend. Rick Warren even spoke at Drucker's memorial service. 7 of 7 people found the following review helpful. Quick and Easy Education By Romance Reader I became an entrepreneur and business owner after I graduated school, so I never took business courses - especially at the graduate level. My customers have taught me some, I had some mentors and family advice, but mostly I have learned from by either making mistakes or having successes in my stores. And I am a firm believer in learning from books. Business books seem to be about 80-20. 80% stinkers, 20% valuable. And then every so often that 20% turns out to have real gem. This book from Dr. Cohen is a gem, with a lot of good, practical advice I can apply immediately to improve my bottom line. If you believe in continuing your business education with books, get this one. The advice is Peter Drucker's, and Dr. Cohen fully credits the ideas to him, but I credit Dr. Cohen for making these lessons readable, understandable, and easy to apply. Bravo! 1 of 1 people found the following review helpful. You'll get a different perspective on Dr. Drucker's ideas. By CID Another excellent book by Dr. Cohen. I recommend it very much if you are fond for Dr. Drucker's writings ideas, since you'll get a different perspective on them though this book.

Long considered the world's greatest thinker and writer on management, Peter Drucker's teachings continue to inspire leaders everywhere. From 1975 to 1979, author William Cohen studied under the Great Man and became the first graduate of his doctoral program. What Drucker taught him literally changed his life. In a matter of a few years, he was recommissioned in the Air Force and rose to the rank of major general. Eventually, he became a full professor, management consultant, multibook author, and university president--as well as maintaining a nearly lifelong friendship with the master. In "A Class with Drucker", Cohen shares many of Drucker's teachings that never made it into his countless books and articles, ideas that were offered to his students in classroom or informal settings. Cohen expands on Drucker's lessons with personal anecdotes about his teacher's personality, lack of pretension, and interactions with students and others. He also shows how Drucker's ideas can be applied to the real-world challenges managers face today. Enlightening and intriguing, "A Class with Drucker" will enable anyone to gain from the timeless wisdom of the inspiring man himself.

"Entertaining and enlightening, this book is for any school leader interested in gaining fresh perspectives and seeking wisdom with practical applications." --The School Administrator From the Back Cover At once a philosopher, historian, family man, and professor, Peter Drucker is hailed as the Father of Modern Management. He was also a thoughtful and passionate teacher, whose wisdom continues to inspire leaders everywhere. From 1975 to 1979, author William Cohen studied under the great man and became the first graduate of his doctoral program. What Drucker taught him literally changed his life. In a matter of a few years, Cohen was recommissioned in the Air Force and rose to the rank of major general. Eventually, he became a full professor, management consultant, esteemed author, and university president--all the while maintaining a nearly lifelong friendship with the master. In "A Class with Drucker", Cohen shares many of Drucker's teachings that never made it into his countless books and articles, ideas that were offered to his students in classroom or informal settings. Cohen expands on Drucker's lessons with personal anecdotes about his teacher's personality, lack of pretension, and interactions with students and others. He also shows how Drucker's ideas can be applied to the real world challenges we face today. Now you can benefit from his thoughts on such topics as: Why what everybody knows is frequently wrong bull; Why everyone should approach problems with their ignorance bull; Why top executives should stay in their positions no longer than six years bull; Why some so called menial tasks can only be done by the boss bull; What everyone needs to do to be an effective manager bull; Why self confidence is a necessity. Enlightening and intriguing, this book will enable anyone to gain from the timeless wisdom of the inspiring man himself. William A. Cohen, Ph.D., is an international authority on leadership and strategy formulation and Peter Drucker's first executive Ph.D. graduate. He is the author of many books, including The Art of the Strategist, Secrets of Special Ops Leadership, and How to Make It Big as a Consultant. He lives in Pasadena, California, and can be reached at www.stuffofheroes.com. Cohen is pictured here with Peter Drucker's wife, Doris, at the Inaugural Drucker Society Global Symposium in 2007. About the Author William A. Cohen, Ph.D. (Pasadena, CA) is an authority on leadership and strategy formulation and deployment. He is the author of many books including The New Art of the Leader, The Wisdom of the Generals, and How to Make It Big as a Consultant (978-0-8144-7073-2).