

A Basic Guide to Exporting

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A BASIC GUIDE TO EXPORTING

**THE OFFICIAL GOVERNMENT RESOURCE FOR
SMALL- AND MEDIUM-SIZED BUSINESSES**



EDITED BY JASON KATZMAN

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From Skyhorse Publishing : A Basic Guide to Exporting before purchasing it in order to gage whether or not it would be worth my time, and all praised A Basic Guide to Exporting:

1 of 1 people found the following review helpful. So You Want To Become A Global Importer Exporter?By James G. ShawMany people have the idea that they too can join the ranks of successful businesses that import products for sale in the United States, and/or produce a product for export to other countries as means of growth and increased profitability. While these activities can in fact be accomplished it is not as simple as this text presents. The content, in a general manner, is informative and is a good source of an initial exposure to the complexities of international trade. It is useful. But my suggestion is to continue to do a great deal more about exploring what is necessary to do either importing or exporting. The are not the same, and they do not mirror each other. It is also critical to know that United States Federal Regulations (and laws) change frequently so be certain to establish easy access to the related governmental web sites for more up to day details. Finally, seek out others that have done what you wish to do and been successful at it. Let them mentor you and listen to what they have to offer so you can put what you've read into perspective.0 of 0 people found the following review helpful. GreatBy Anya PerrillouxI ordered this for my husband

who happens to be involved in and knowledgeable about this business, and he thoroughly enjoyed it, suggesting that I too read it. He said this was one of the best exporting books he has read. 0 of 0 people found the following review helpful. good product, as described !!!By Chirag J. Mahyavanshirecommended to all looking to export business. good price and fast shipping. my first purchase and i guess wont any other book after this one

Here is practical advice for anyone who wants to build their business by selling overseas. The International Trade Administration covers key topics such as marketing, legal issues, customs, and more. With real-life examples and a full index, A Basic Guide to Exporting provides expert advice and practical solutions to meet all of your exporting needs.

About the Author Jason Katzman is an editor and writer. He lives in New York City.