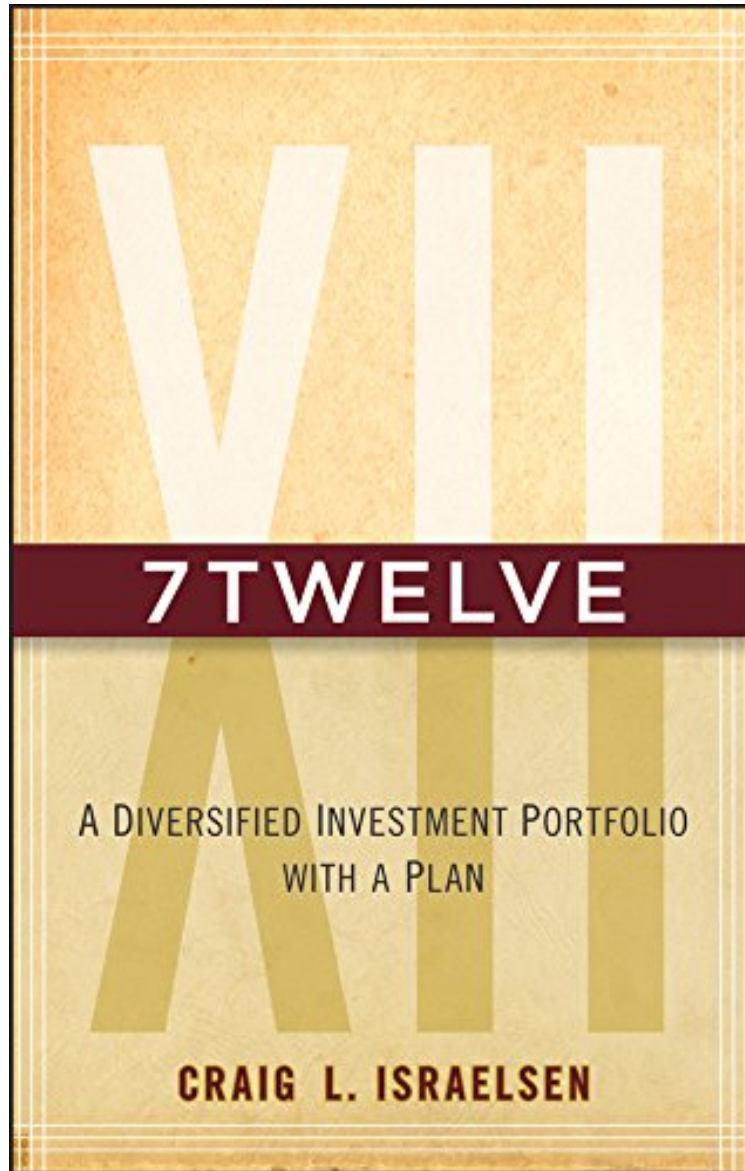


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## 7Twelve: A Diversified Investment Portfolio with a Plan

*Craig L. Israelsen*

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**Craig L. Israelsen : 7Twelve: A Diversified Investment Portfolio with a Plan** before purchasing it in order to gage whether or not it would be worth my time, and all praised 7Twelve: A Diversified Investment Portfolio with a Plan:

0 of 0 people found the following review helpful. I'm pretty smart, at least I think I am and ...By Music is FoodI bought this thinking "cool, reviews say I'll understand this". I don't. Reviewers say this is okay for beginners. It isn't. I'm pretty smart, at least I think I am and I can't follow this. Author says things over and over in different ways I think but I'm not sure because although he says he will lead the reader holding our hand through this simple as pie approach,

it is not a simple as pie approach and he is not clear in his step by step thinking , although he thinks he is. He's probably saying, proving something, and I do know it's diversity but what is the point of this book, how do I implement his ideas, show the new guy around please. I felt like a 4th grader being thrown into a high school lecture class and expected to take notes

1 of 1 people found the following review helpful. Controlling Your Retirement Finances By Tenorman We found this philosophy compelling enough to build our retirement portfolio around the concepts. I've had a bias towards index investing for a long time, and the diversification evidence in this book convinced us to structure in a similar way. We're more inclined to handle investment decisions ourselves rather than use professional advisers, but realize this is a very personal decision. I sent the author a couple of inquiries based on current financial news items and have been pleased with his personal responses. No one system fits everyone's needs. If you're confident about managing your own portfolio, this is worth a look.

0 of 0 people found the following review helpful. Investing is not easy and can be complex as marketed by the investment ... By Richard E. Investing is not easy and can be complex as marketed by the investment industry. This book offers the reader a well thought out disciplined approach to long-term investing. It demonstrates by example, how an individual can successfully assemble a portfolio of diversified/asset allocated equity assets that supports long-term investment and a retirement funding strategy. Excellent!

A proven way to put together a portfolio that enhances performance and reduces risk Professor Craig Israelsen of Brigham Young University is an important voice in the area of asset allocation. The reason? He keeps things simple. Now, in 7Twelve, he shows you how to do the same, and demonstrates how his approach to investing can help you grow your money as well as protect it. 7Twelve outlines a multi-asset balanced portfolio that is a logical starting point when assembling a portfolio-either as the blueprint for the entire portfolio or as a significant building block. Page by page, he will show you how to create a balanced portfolio utilizing multiple asset classes to enhance performance and reduce risk. Discusses how the 7Twelve portfolio includes seven core asset classes and utilizes twelve specific mutual funds or exchange traded funds Details the tax efficiency of this specific investment approach Shows you how to use the 7Twelve portfolio as a pre-retirement accumulation portfolio or a post-retirement distribution portfolio If you want to build a well-balanced, multi-asset portfolio, 7Twelve is the book for you.