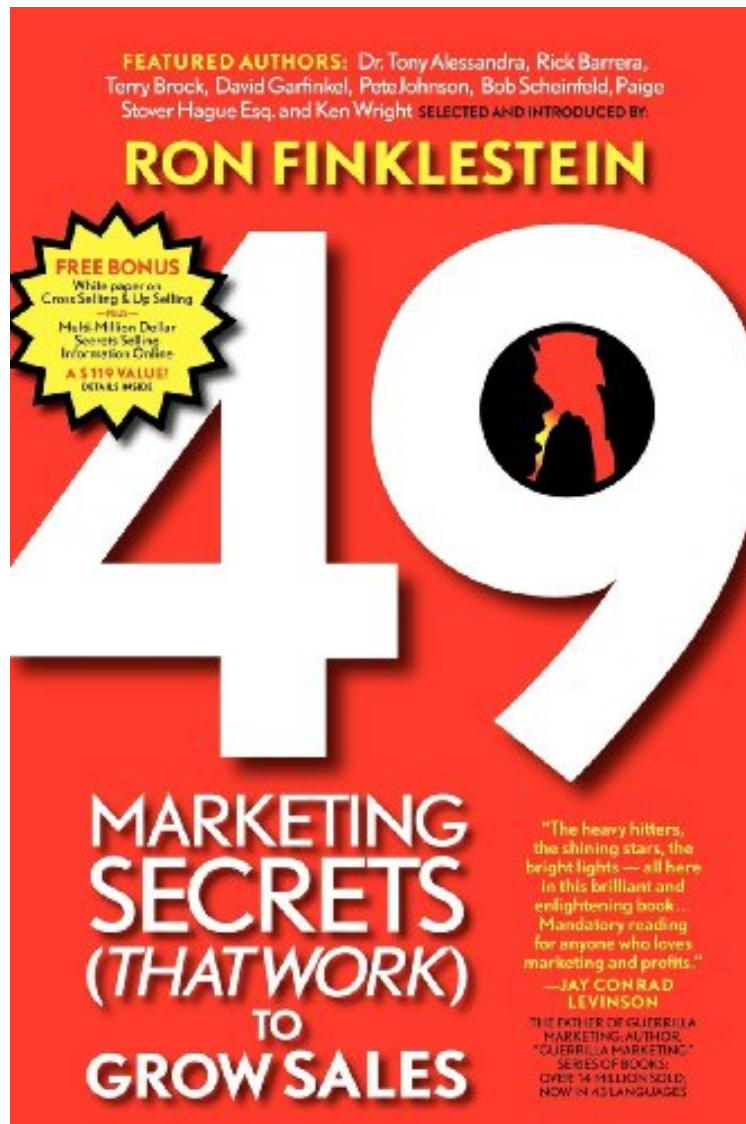


49 Marketing Secrets (That Work) to Grow Sales

Ronald Finklestein

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Ronald Finklestein : 49 Marketing Secrets (That Work) to Grow Sales before purchasing it in order to gage whether or not it would be worth my time, and all praised 49 Marketing Secrets (That Work) to Grow Sales:

0 of 0 people found the following review helpful. Ron's work is insightful. Many of the references are ...By GREGG CULLINGSRon's work is insightful. Many of the references are local for me in Northeast Ohio.0 of 0 people found the following review helpful. Short Concise Actionable Practical Business InformationBy Donald R. PhilabaumAt the end of the day, few small to medium sized business owners have time to sit back and develop strategies designed to take their business to the next level. For most, success is getting through the day after handling, production, marketing, customer and or employee issues.49 Marketing Secrets is for the business owner who doesn't need 200 plus pages to

work through a single idea or concept. This book offers practical, proven and repeatable business strategies that could help any business. After a hard day of work or over a weekend where you want to get inspired, take a moment to read the 49 Marketing Secrets. You will find one or two (at least) that resonate with you and fit the "pains" your organization is experiencing today. Each are an easy read, designed to get your own creativity flowing and to spark ideas and concepts that are waiting to be ignited in your head! 0 of 0 people found the following review helpful. A Must Read For Business Owners and Consultants By Dennis Sommer As a sales and business consultant, author and speaker I am always on the look out for new ideas that help a business improve sales performance. This book, "49 Marketing Secrets (That Work) To Grow Sales", provides more successful real life examples in its 300 pages than you can find in 10 other books. This book provides insights from 34 different contributing authors who are experts in many different industries. I have not found another resource that provides the depth of experience delivered here. I am also impressed by the breadth of sales growth topics covered, including: Strategic Planning, Branding and Corporate Image, Media Strategies, Networking Strategies, Technology Based Marketing Strategies, Event Strategies, and Sales. This is a must read for business owners, consultants, sales and marketing professionals who want new ideas and strategies to grow their business.

Finklestein noticed that many small business owners don't understand marketing; therefore they don't know whom to trust with their money. This book is intended to provide valuable marketing information and sound advice using practical and proven techniques for success.

""The heavy hitters, the shining stars, the bright lights - all here in this brilliant and enlightening book...Mandatory reading for anyone who loves marketing and profits.""