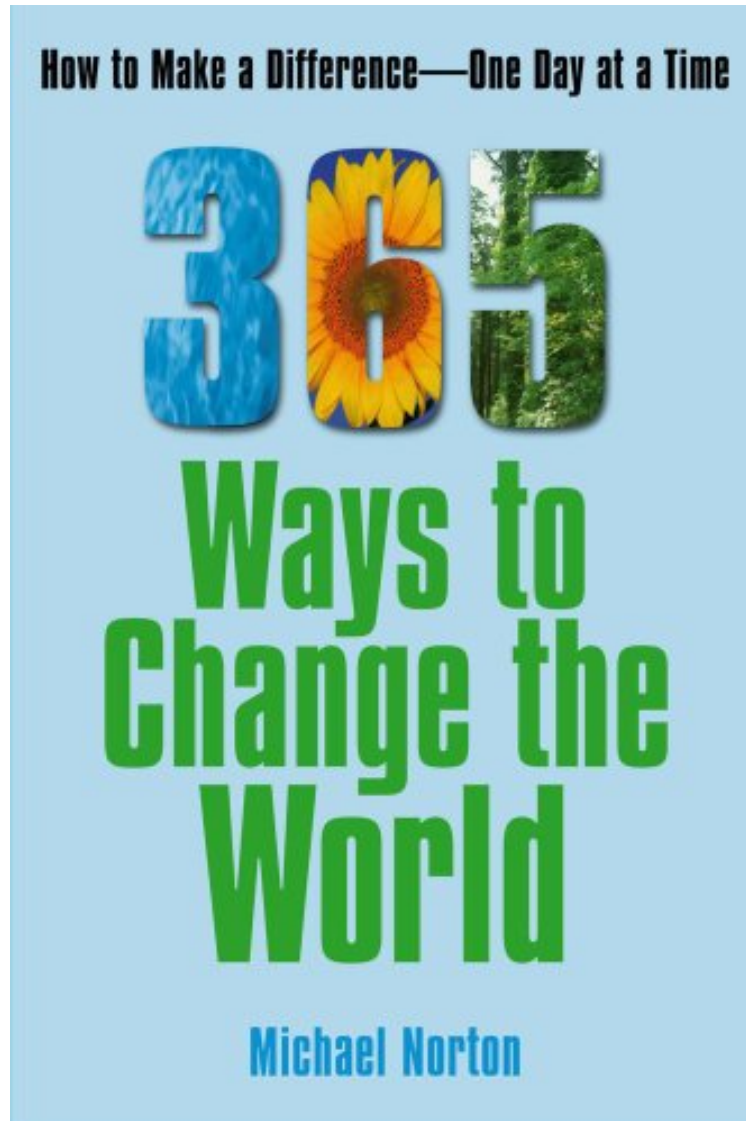


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365 Ways To Change the World: How to Make a Difference-- One Day at a Time

Michael Norton

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Michael Norton : 365 Ways To Change the World: How to Make a Difference-- One Day at a Time before purchasing it in order to gauge whether or not it would be worth my time, and all praised 365 Ways To Change the World: How to Make a Difference-- One Day at a Time:

2 of 2 people found the following review helpful. 365 ways book By Michelle Wells Jet Li recommended this book on his Facebook page, so I bought 2, one for me and one for a friend. The book is filled with 365 things we can do to change the way we live in the world today. A thought provoking book that doesn't just tell you what you can do but it

helps you in HOW to really do it. I wish this book was introduced to children in school. They have such creative little minds and can amaze me with the solutions they can come up with if just given the chance. If you are into change or would like to start a change in your life then get this book. It is amazing to think if everyone just picked one or two things to do in the book how much can get accomplished. I was very pleased with this purchase and hope the friend I sent the other one likes it too. 0 of 0 people found the following review helpful. Can not say enough good things about this book! By Neil Hajba Love, love, love this book! A zillion ideas to make this world a better place, both locally and internationally. Be the change you wish to see... A wide range of choices and resources for "doing your part" in making the world a better place! 0 of 0 people found the following review helpful. Not what I was expecting By Kay This product did come to me on time, and was in good condition, however the content of the book was not what I was expecting. I was looking for simple ways that everyone can make a difference without breaking the bank, or having to become a full time superhero just to succeed in making that difference, and it was not this by any means. This book had all the things that I nor many other people could afford to do. I work in human resources and we were trying to look for something to give employees simple encouraging ways to help others, but this did not help me with that at all. Maybe for someone else this book would be helpful, but for me it sadly was not.

You want to make a difference in the world, but don't know where to begin. Now you can. Here is just the guide to lots of exciting ways that are more personal and fun than merely writing a check. For every day of the year, 365 Ways to Change the World is packed with information and ideas that don't take a lot of special skills to put into action, but will achieve something positive: Observe a "Buy Nothing Day" Plant a "peace pole" Sew a panel for an AIDS memorial quilt Collect rainwater to water your plants The suggestions cover twelve important areas in which you can influence change, including in your local community, as a consumer, making a cultural contribution, and addressing problems such as the environment, health, and human rights. You can go through the book day by day or use the index to flip to the issues that concern you most; to help you take action, a complementary website links straight to many of the sources listed in the book. Great to give as well as to keep, this is an inspiring, practical resource for making the world a better place -- one day at a time.

From Publishers Weekly For the activist hunting down fresh inspiration or the beginner looking for a place to start, the founder of the UK's Centre for Innovation in Voluntary Action provides this practical, inventive idea-a-day guide that takes on big issues-peace, health, the environment and others-with the belief that "a lot of people doing a lot of little things could have a huge impact." Though it's hard, in a list of 365, to avoid rehashing some old tricks (as acknowledged in March 16's entry, "Plant another tree"), the majority is impressively fresh: the entry for February 11 explains how to get wood-working tools to Africans who need them; August 3 outlines the "Hello, Peace!" project, which provides free phone calls between Israelis and Palestinians who want to discuss peace; April 16 teaches readers how to use their computers to fight AIDS while they sleep. Some ideas are more involved (October 3, "Stay in an Earthship" advocates living or vacationing in a zero-emissions, recycled materials home), while others encourage critical self-examination (September 16's "Greenscore Yourself" and January 15's "Uncover Your Hidden Bias"). The approach is decidedly progressive, the research is top-notch and each entry is crammed with information, making this a great companion for those who want to start changing the world immediately. Illustrations. Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. "If you want to make a difference this year then I can do no better than recommend 365 Ways to Change the World by Michael Norton. His handbook makes it easy." -- The Daily Telegraph (UK) About the Author Michael Norton is an associate professor of marketing at the Harvard Business School. His research has twice been featured in The New York Times Magazine Year in Ideas issue. In 2012, he was selected for Wired magazine's Smart List as one of 50 People Who Will Change the World.