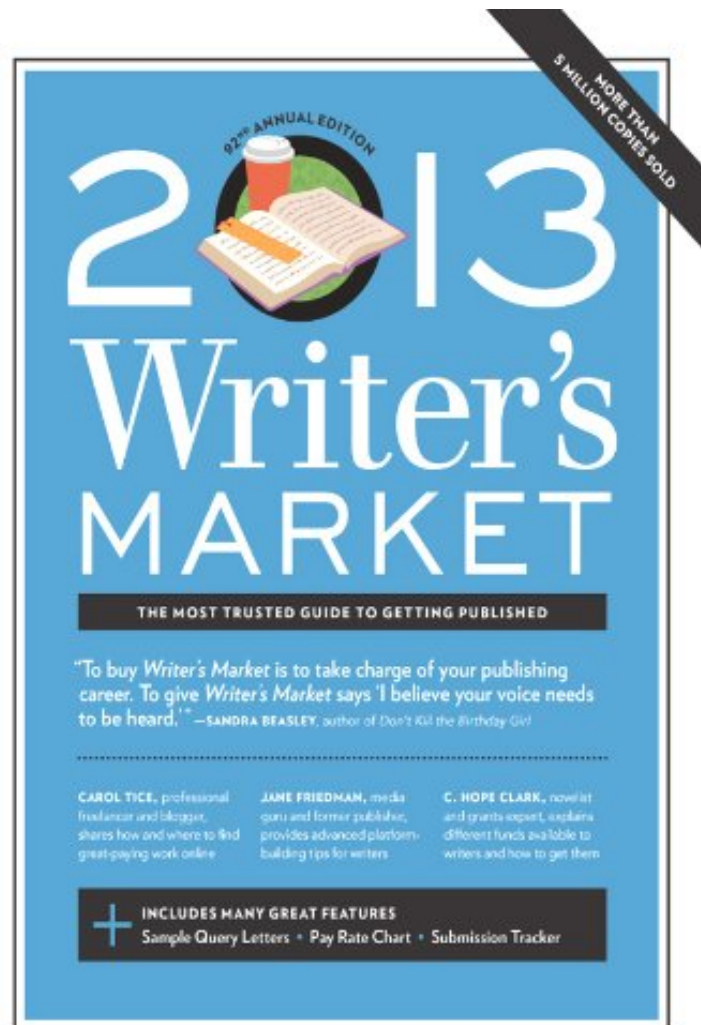


2013 Writer's Market

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From Writer's Digest Books : 2013 Writer's Market before purchasing it in order to gage whether or not it would be worth my time, and all praised 2013 Writer's Market:

65 of 69 people found the following review helpful. Just keeps getting worseBy Janet C.The 2013 version of the Writer's Market is one of the worst ever published. From format to content, this version is a disappointment. Let's start with the type. The new version uses two-column pages, needing an extremely small font to fit all the text. The titles of the publishers and magazines are in light gray type, making it difficult to see where one market ends and another begins. The organization of the content is ridiculous. A writer consults this book for specific information, which should be easily accessible. Instead, for some reason, the publishers decided that the more information they could fit in a column, the better. One has to read through lines and lines of "filler" to get at the important info. Some of the

markets have an entire column of description--which could easily have been reduced without any loss of significant information. Why can't the publishers of this book ever get it right? Would it be so difficult to have a uniform format for each entry with only the basic information writers need? Of course, any individual market would love to have as much publicity as can fit on a page, and WM obliges with column-long blurbs. But this book is essentially a reference book, and who wants to read through miles of tiny print to find essential information? Drop the two-column format, shorten the entries with a word limit, make the content for each market more uniform, and darken the type for market names. And it wouldn't hurt to ask for feedback from writers who actually need to use this book. Conduct a survey or focus group. Just do something.

23 of 24 people found the following review helpful. Good resource but could be better
By Charlotte K. Lowrie
I bought the Kindle edition of this book, and appreciate the insight it gives me into different markets. However, I found that the coverage of some markets is very thin. For example, the Consumer Magazines/Photography section of the book lists only two photography magazines, and only one of the publications listed is considered mainstream. There are dozens of photography magazines that are not listed including such mainstays as Popular Photography, American Photo, and Shutterbug to name just three. So I recommend starting with this book. Then go to a local newsstand to see what other magazines are being published that in your target market. I've used previous versions of this book for years, and have found the book to be extremely helpful. I expect that the new version will be equally helpful.

7 of 7 people found the following review helpful. still missing ebook info
By Cooljonnorris
I used to love getting the Writer's Market every year. In the early days of my writing, it was helpful and even sometimes inspirational. I grabbed this Kindle version to see if I wanted to spend money on the print version for the next year. I use the section on going rates to judge markets and help me price my work. I was disappointed in this edition. Despite the massive explosion of electronic writing (online, ebooks, etc.) the pricing guide still refuses to have much to say about those markets, and still puts pricing in terms of "pages," which is completely irrelevant to ebooks and related material. I would like to see more information about ebooks and the ebook market, since the lack of this info puts them at least 3 or 4 years out of date with the fastest growing market in writing. The ebook market offers one of the best ways for writers to market test their work and develop an audience. A quick passing through the pricing section looks like little has changed since last year's edition. That may or may not reflect the reality of the market, but I will give them the benefit of the doubt - the economy is not in much better shape than it was last year, and magazines in particular are being hit very hard. I will read more and will probably update this review in the near future. I just wanted to let people know right off the bat that there is still no representation of ebook writing in the rate charts.

The Most Trusted Guide to Getting Published
The 2013 Writer's Market details thousands of publishing opportunities for writers, including listings for book publishers, consumer and trade magazines, contests and awards, and literary agents. These listings include contact and submission information to help writers get their work published. Look inside and you'll find page after page of all-new editorial material devoted to the business of writing. It's the most information we've ever jammed into one edition! You'll find advice on pitching agents and editors, finding money for your writing in unexpected places, and promoting your writing. Plus, you'll learn how to navigate the social media landscape, negotiate contracts, and protect your work. And as usual, this edition includes the ever popular "How Much Should I Charge?" pay rate chart. You also gain access to: Lists of professional writing organizations Sample query letters A free digital download of Writer's Yearbook featuring the 100 Best Markets Includes a self-publishing checklist, submission tracker, family tree of the major book publishers, and helpful charts. "Writer's Market can save you a lifetime of collecting, sorting, and updating industry info, and it's jam-packed with the things you need, including hard-earned advice from those in the field. As a result, Writer's Market gives you time--that most precious commodity for all writers--so you can turn your attention to the cultivation of your talent." --Julianna Baggott, author of *Pure, Girl Talk* and *The Prince of Fenway Park*
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About the Author
Robert Lee Brewer is senior content editor for the Writer's Digest Writing Community. Named the 2010 Poet Laureate of the Blogosphere, he's a published poet and blogs about poetry at Poetic Asides on the WritersDigest.com website. He also has a more general My Name Is Not Bob blog at <http://robertleebrewer.blogspot.com>. Brewer lives in the Atlanta area and is married to the poet Tammy Foster Brewer, who helps him keep track of their five children.