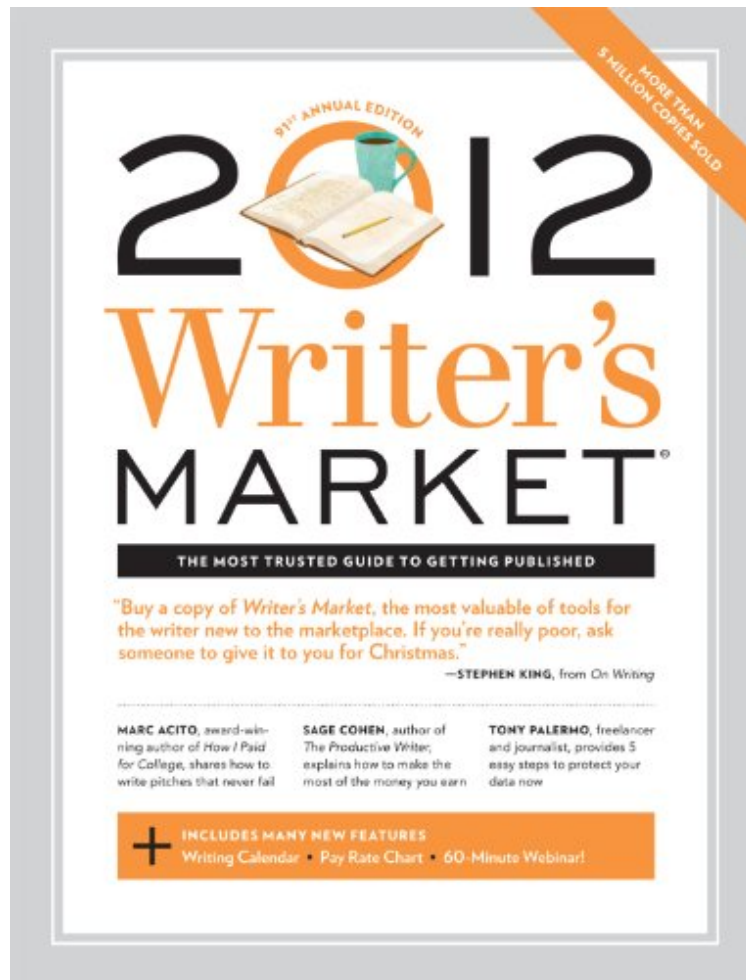


2012 Writer's Market

Robert Lee Brewer

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Robert Lee Brewer : 2012 Writer's Market before purchasing it in order to gauge whether or not it would be worth my time, and all praised 2012 Writer's Market:

39 of 39 people found the following review helpful. This is a great resource... however...By Love2ShopI am a new writer who is trying to get a book published. I actually have an agent for one book I wrote... however he does not deal with the genre of this new book, so I figured I would try to see if I could get it published on my own.I've had some really good luck with the publishers I found in this book. 2 of the 3 I've queried so far have asked to see the full manuscript after reading my proposal.There is one thing I have to say about this book however... if you find a publisher or agent you are interested in... don't query the email they provide. Go straight to google and look them up.There were a few publishers listed that ended up not being as described. One publisher they have listed as "Pays royalties" and says nothing about them being a pay to play publisher or a self-publishing unit. The website for that company states on it's main page: "We do NOT pay on a royalty basis. Author receives all of the profits or losses after expenses." (In other words, you pay to get your book out there).So, I do recommend this book, because it gives you a

great guide of at least where to look so you are not wasting your time trying to figure it out on your own... but I wouldn't hold it as gospel. If a publisher or literary agent looks interesting to you and seems to deal with your genre of writing, do a little more research before contacting them to make sure they really are right for your project. 68 of 71 people found the following review helpful. The last one I'll ever buy

By The Professor One star may actually be generous in light of what *Writer's Market* used to be in contrast to the abstruse, nearly unusable thing it has become. I was introduced to *Writer's Market* in 1975, and have made it a mainstay purchase for more than 30 years of freelance success. Over the past few years, however, the format has changed so drastically and negatively that now I only check out a library copy when I absolutely must, and then struggle through the "sea of gray" until I can somehow find the information I am looking for. No category or subject classifications combined with a weak, name-only index make the "new" *Writer's Market* a readability nightmare. Obviously there was some kind of change in staff or leadership that created this mess, and now is too myopic to admit or correct it. In a literary culture in which full-time editorial staffs are dwindling and qualified freelancers are becoming harder to find, it would seem that another publisher would take up the banner of quality resources and offer the wealth of information - in a usable interface - that *Writer's Digest* has opted out of.

12 of 12 people found the following review helpful. Not That User Friendly

By Ohioan I buy one of these every three years or so. Buying one a year just isn't worth it, because the changes aren't great. The last edition I purchased before this one was the 2009 *Writer's Guide*. I'm disappointed with two things about the 2012 version. First, the publisher has removed the guidelines that go across the top of the page -- a feature that has been there for decades. These bold-faced guidelines let you know which section of magazines you were in: Children's, for example, or Regional, or Literary. These guidelines are gone, and this fact makes this book much more difficult to use quickly and efficiently. A major disappointment. Second, previous editions had darker type. This is a very pale type, almost gray rather than black. (Saving on ink???) I prefer the darker type for easier reading, but I suppose I can get used to this type. I am glad to have a hard-copy version of this book, but I wish it were a bit more user-friendly.

THE MOST TRUSTED GUIDE TO GETTING PUBLISHED

The 2012 *Writer's Market* details thousands of publishing opportunities for writers, including listings for book publishers, consumer and trade magazines, contests and awards, literary agents, newspapers, playwriting markets, and screenwriting markets. These listings include contact and submission information to help writers get their work published. Look inside and you'll also find page after page of all-new editorial material devoted to the craft and business of writing. It's the most information we've ever jammed into one edition! You'll find insightful interviews and articles, guidelines for finding work, honing your craft, and promoting your writing. You'll also learn how to navigate the social media landscape, negotiate contracts, and protect your work. And as usual, this edition includes the ever popular "How Much Should I Charge?" pay rate chart. You also gain access to:

- Lists of professional writing organizations
- Sample query letters
- A free digital download of *Writer's Yearbook* featuring the 100 Best Markets:

WritersDigest.com/upload/images/WritersDigest-Yearbook-11.pdf Includes an exclusive 60-minute FREE WEBINAR with the staff of *Writer's Digest* that will teach you how to begin building your own writing platform today. "What I appreciate most about *Writer's Market* is that it's impossible to pick up the book, flip through it, and put it down 15 minutes later without at least five, new profitable ideas that I can execute immediately. No other book on my shelf that can inspire this many practical, profitable, career-building ideas in this same amount of time." —Christina Katz, author of *The Writer's Workout*, *Get Known Before the Book Deal* and *Writer Mama*

About the Author In addition to his work with *Writer's Market Deluxe Edition*, Robert Lee Brewer is the editor of WritersMarket.com and its biweekly newsletter, *Market Update*. Robert lives in Eaton, Ohio.