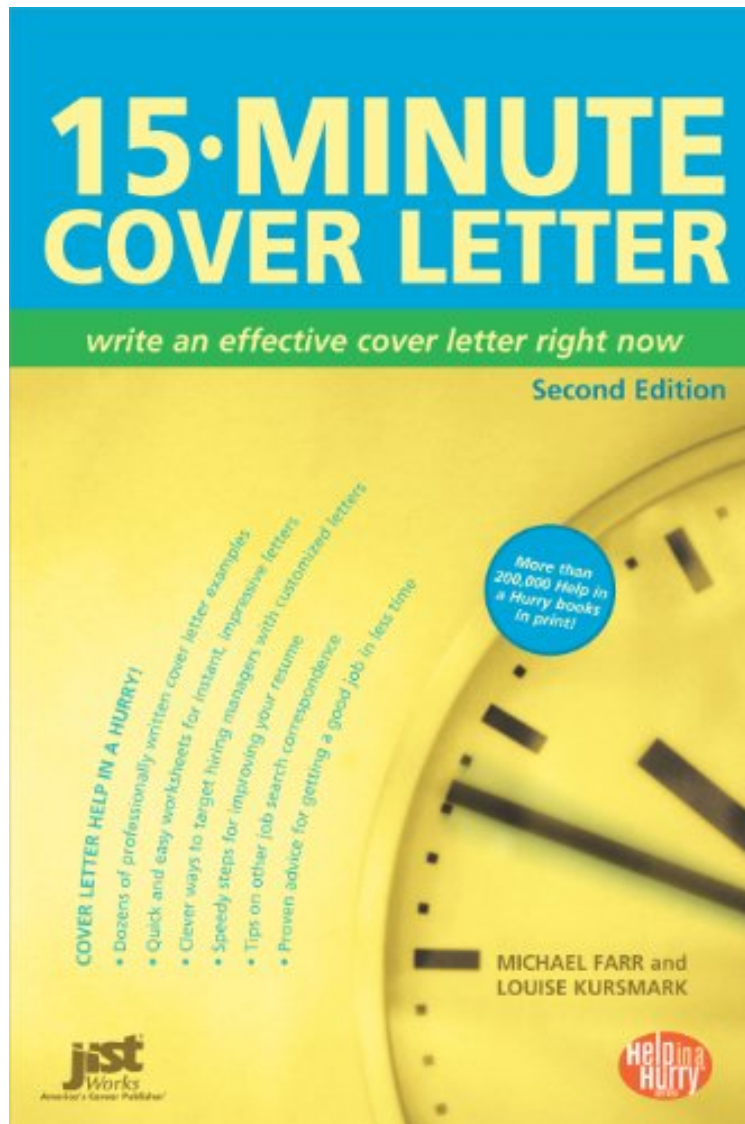


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## 15-Minute Cover Letter (15 Minute Cover Letter)

*Louise Kursmark*

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About the Author  
Louise Kursmark is the founder and president of Best Impression Career Services, Inc., a Certified Professional Resume Writer, Certified Job and Career Transition Coach, and Credentialed Career Master. She is a founding member of the Career Management Alliance. Louise is the author of *Best Resumes for College Students and New Grads*, *30-Minute Resume Makeover*, *Sales and Marketing Resumes for \$100,000 Careers*, and co-author of *Cover Letter Magic*, *Executive's Pocket Guide to ROI Resumes and Job Search*, and ten books in the *Expert Resumes* series.