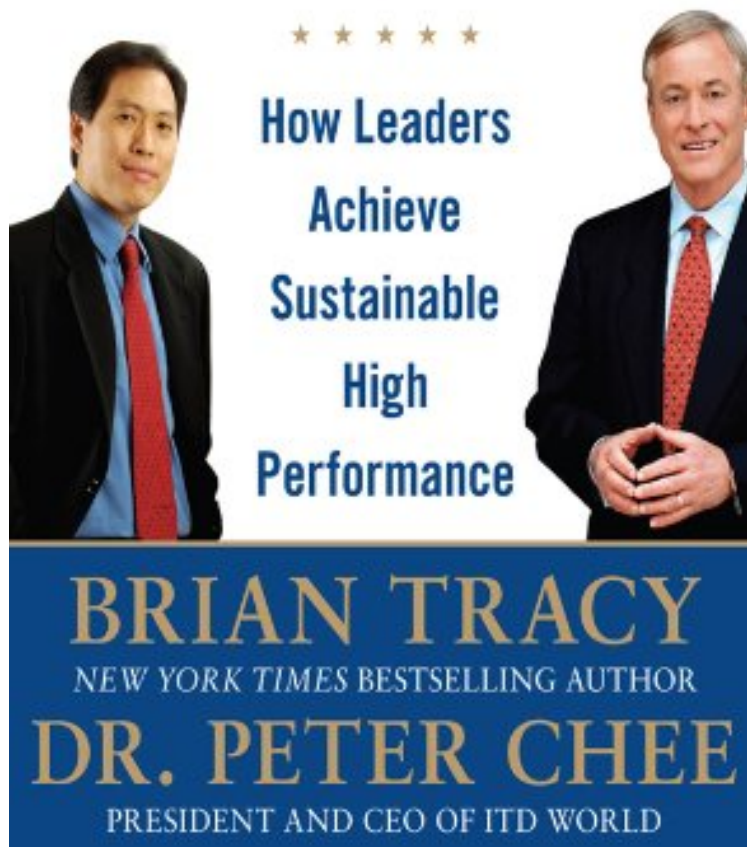


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As a longtime fan of Brian Tracy's works, I buy virtually all his books and implement what I learn from his training. The new "12 Disciplines of Leadership Excellence" book shares dozens of specific, detailed leadership strategies that provide a core foundation for effective leadership skills. I've read dozens of leadership development/managerial success books over the decades (and used to do LD training back when I was a Fortune-500 consultant), and this is one of the finest. It doesn't gloss over rehashed basics; instead it discusses many advanced, savvy perspectives and insights that are accurate and useful. Definitely one of the best books I've read on the topic, it has unique, useful insights that execs and mid-mgmt will find valuable. Great job by Brian Tracy and Dr. Peter Chee... thanks for a thoughtful, well-written book. I continue to be profoundly grateful to Brian Tracy for all you've shown me over the many years I've carefully studied (and implemented) what I've learned from you (thanks!), to achieve a leadership position in my industry -- this book provides yet another genuinely helpful piece of the 'success puzzle'. Well done. Regards, Ken Calhoun
3 of 3 people found the following review helpful. A BIG little book
By Michie Slaughter "12 Disciplines" is an excellent work and one of the broadest looks at the essential elements of leadership. It is the equivalent of a tome without the burden of 1000 pages. The authors use just the right amount of "stories" to illustrate their points without belaboring. for a relatively small book, this one has lots of value !

Master the 12 disciplines of powerful leadership and lead your organization to greatness We've all heard the phrase "born leader." Leadership experts Brian Tracy and Dr. Peter Chee are here to debunk the myth that you either have it or you don't. That leadership is a talent bestowed on some and not on others. That in order to lead effectively, you have to have it in your genes. The authors assert that great leaders are made, not born. Everyone has the ability to shape himself or herself into the kind of person who enables and uplifts others to reach their highest potential--and in 12 Disciplines of Leadership Excellence, they reveal exactly how to achieve it. It all starts with discipline. In this groundbreaking book, the authors break down great leadership into 12 disciplines, including: Clarity . . . about who you are, where you are going, and how to get there Control . . . build and bolster your sense of personal responsibility and self-mastery Character . . . dedicate yourself to passionately build trust with honesty and integrity Competence . . . commit to constant never-ending improvement and learning Caring . . . because when you care, your people care in building great working relationships Courage . . . moving out of your comfort zone to embrace change and make tough decisions One at a time. Don't try to take on too much at once. Choose a discipline and live it until it becomes a habit of excellence. Then move to the next one. It will take time--but all life-improving endeavors do. Read this practical, inspirational guide and every day you will take one more step to becoming a highly effective leader.

About the Author Brian Tracy is the founder of Brian Tracy International and the author of numerous bestselling books including No Excuses and Eat That Frog! Bestselling audio programs include: the Success Made Simple series. Dr. Peter Chee is the President and CEO of ITD Group with more than 23 years of experience in training and developing leaders from over 80 countries. He is a Baden Powell Fellow of the World Scout Foundation that is bestowed by the King of Sweden, and President of ARTDO International in 2010.