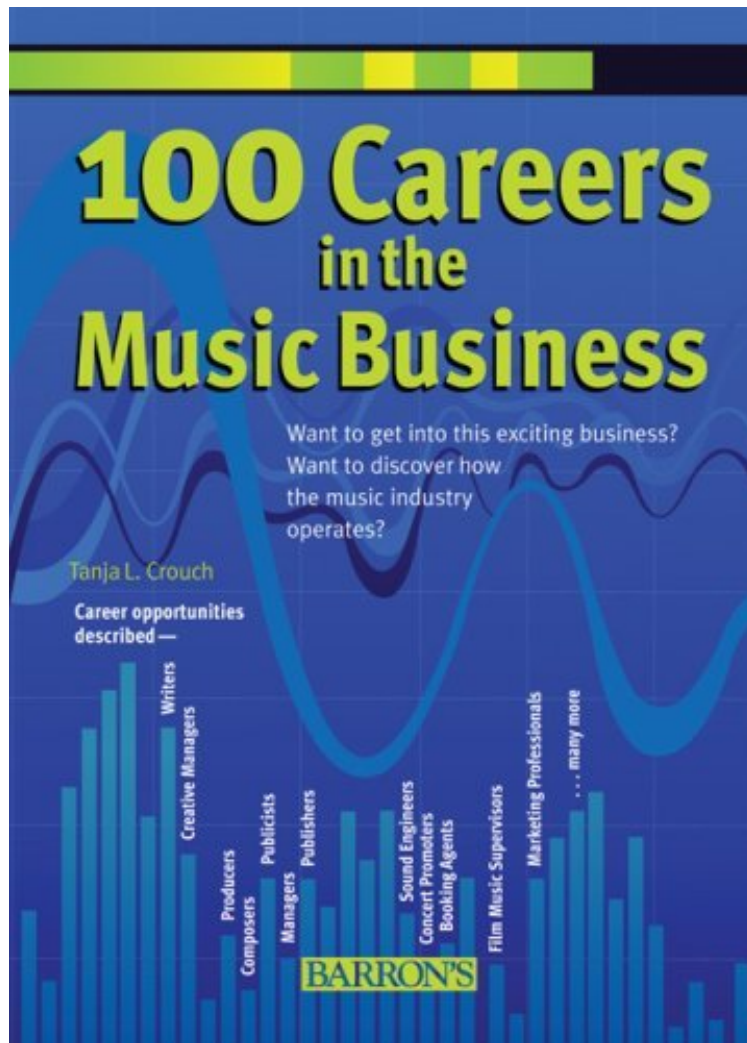


100 Careers in the Music Business

Tanja L. Crouch

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Tanja L. Crouch : 100 Careers in the Music Business before purchasing it in order to gauge whether or not it would be worth my time, and all praised 100 Careers in the Music Business:

0 of 0 people found the following review helpful. Required Reading for SchoolBy WorldtravelerThis book is a required book for a class. It is really interesting the real life examples they use of people in a certain job.The main complaint I have with it, is that in each chapter it all runs together, so sometimes it's confusing as to where one "story" ends and another begins0 of 1 people found the following review helpful. Five StarsBy ZHOU HUAgood seller.thanks0 of 1 people found the following review helpful. good giftBy redrummageI got it for my graduating high school son. His main interests and talents upon exiting high school were math and music. I don't think he has done serious looking at this book, but I do believe it is a good gift and a good reference book for the future. It's hard to know what careers exist when you are only 18.

The music industry has undergone radical changes in recent years, but abundant career opportunities still exist for beginners with talent, imagination, and a love of music. The record industry and its dealers have suffered recent setbacks, but most other aspects of the music business continue to flourish—and this book tells beginners how and where to find rewarding jobs. Highly talented singers, song writers, and instrumentalists are always in demand, but many lesser known and rewarding career opportunities exist, with new avenues opening virtually every day. Among job opportunities described in this book are artists, agents and managers, talent agents, sound technicians, film and TV technicians, film and TV production managers, advertising illustrators and copywriters, publicists, and many others. The author tells beginners how to match their own qualifications with potential job openings, seek and find job interviews, and get into the music business. For each job designation, she lists the special skills needed, describes a typical workday, and presents actual case studies of men and women who have found music career openings, and have gone on to make the most of them. Sidebar features include at-a-glance career tips and “voices of experience” notes citing the best and worst things about each job. New in this edition is information on how today’s new technologies have influenced careers and created opportunities in the music business. The book’s several appendices include lists of names, addresses, and web sites of music unions, organizations, directories, magazines, and schools offering degrees in music business management. There is also a glossary of music business and technical terms.

About the Author Tanja L. Crouch has spent several years on the business side of the music industry. She has worked on tours for major artists, placed music in movies and TV shows, and written extensively about the music industry.