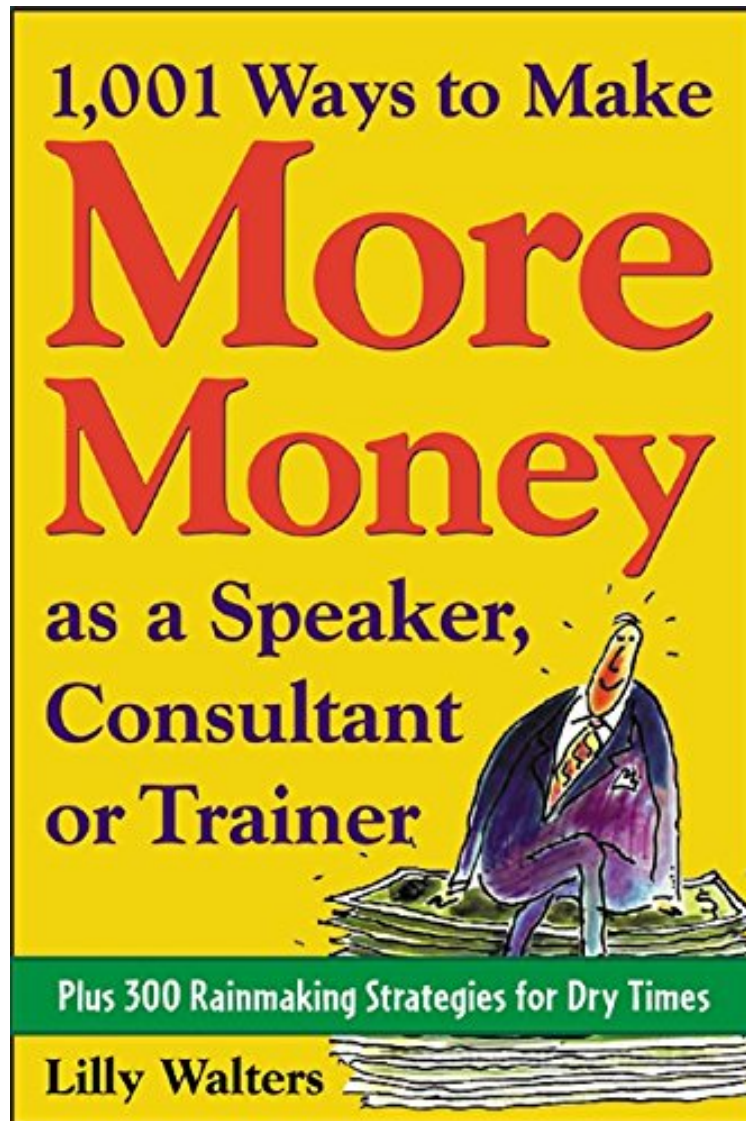


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# 1,001 Ways to Make More Money as a Speaker, Consultant or Trainer: Plus 300 Rainmaking Strategies for Dry Times: Plus 300 Rainmaking Strategies for Dry Times

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From the Back CoverA treasure trove of ways to increase your income and keep clients coming back Top speaker and consultant Lilly Walters has applied her wealth of experience to a recent survey of more than 7,000 speakers, consultants and trainers who were asked to describe their revenue-generating strategies. The result is a priceless compendium of sure-fire income generating tips, tricks, strategies, and techniques that no speaker, consultant, trainer, or seminar leader will want to be without. More than 1,300 proven strategies to help you grow your income in any economic climate Includes the best practices of thousands of successful speakers, trainers, and consultants you can use immediately A quick-reference format that makes it easy to find the information you need for every particular speaking situation and engagement "This extraordinary book contains wonderful insights, ideas and strategies that you can apply immediately to be more successful as a speaker, trainer or consultant, than you ever thought possible."-- Brian Tracy, Speaker, Author of Goals! "Lilly Walters and the world of paid professional speaking--two names that go hand in hand. When you want ideas you can use today to increase your income in this industry, Lily is the one to ask!"--Mark Victor Hansen, Cocreator, #1 New York Times bestselling series, Chicken Soup for the Soul, Coauthor, The One-Minute MillionaireAbout the AuthorLilly Walters is the bestselling author of What to Say When You're Dying on the Platform and Secrets of Superstar Speakers. She is also a professional speaker, consultant to speakers, and booking agent for speakers. She lives in Glendora, Georgia.